



Kristen Vazquez Named Creative Director of AdvertiseMint

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AdvertiseMint is pleased to announce Kristen Vazquez as Creative Director bringing years of executive-level experience to its creative team. The addition of Vazquez expands AdvertiseMint's creative team following substantial agency growth, building on a cohesive agency team that partners with its clients to deliver impactful campaigns.

?AdvertiseMint is excited to welcome Kristen to the creative team. She brings with her phenomenal production and branding experience and I am excited to see our VideoMint services and creative department grow under her leadership,? says Brian Meert, CEO.

Vazquez has a substantial track record as a creative producer at A-list agencies like Studio71, Defy Media, VIMBY, Astronauts Wanted, and mitú. Notable brands include Estée Lauder, Smashbox, Walgreens, Universal Studios, Paramount Network, Warner Brothers, The CW, Toyota, NFL, MLB, PGA Tour, McDonald's, Pizza Hut, Jack in the Box, Ulta Beauty, Neutrogena, AT&T, MetroPCS, Sprint, and State

Farm.

?I am incredibly excited to join the creative team at AdvertiseMint and look forward to working with an agency that has been so successful in the space. This is an exciting growth phase for AdvertiseMint and I am excited to bring my expertise in commercial production and brand storytelling to the team, says Kristen Vazquez.

AdvertiseMint has managed millions of dollars in digital ad spends in entertainment, fashion, finance, and software industries. The AdvertiseMint team brings a fast-paced approach to managing ad campaigns while focusing on ROI and driving conversions from untapped, targeted social media audiences for all businesses.

Over the years AdvertiseMint has evolved from serving business client?s Facebook ads to providing a full in-house creative team of videographers, photographers, writers, designers, and working with talent and influencers. AdvertiseMint is famous for providing excellent customer service and specializes in Facebook, Tik Tok, Snapchat, LinkedIn, Pinterest, Twitter, Instagram, Google, and Amazon ads.

Meert is also the author of the best-selling, *The Complete Guide to Facebook Advertising*, a member of the Forbes and Newsweek Agency Council, and a thought leader and speaker.

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AdvertiseMint

AdvertiseMint is the leading social advertising agency specializing in Facebook & Instagram ads. We help clients generate leads, increase sales, app installs and target new customers.

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