



## **Jacobs The Jeweller In Reading Named Agent Of Mikimoto**

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London, UK ? Revered as the maker of some of the globe's finest cultured pearl jewellery, Mikimoto has announced that Reading jewellery shop, Jacobs The Jewellers ([www.jacobsthejewellers.com](http://www.jacobsthejewellers.com)) are now an agent for Mikimoto Pearl Jewellery, one of only forty in the UK. A new blog post entitled 'Reading Jewellers Now Agents for Renowned Mikimoto Pearl Jewellery' was just published with further details regarding this appointment.

The article details how the luxury independent jewellery and watch shop for over 65 years, Jacobs the Jewellers has become recognised as a top retailer of high-end jewellery in the United Kingdom, a reputation bolstered by various awards as well as recognition from peers in the industry.

The blog article further describes how nearly 100 years ago, Kokichi Mikimoto created the very first cultured pearl. In the century since, the House of Mikimoto, according to the article, has grown to be the leading producer of high-quality cultured pearls and a worldwide leader in jewellery design. The article states that

each Mikimoto piece is a timeless, sophisticated and elegant creation built upon decades of passion, knowledge and care applying years of learned superior workmanship to each stage of the crafting process.

Also well known for their many offerings of exquisite jewellery and experience in crafting various pieces, Jacobs Jewellers in Reading has cultivated itself as a nationally-renowned, award-winning independent jeweller. Offering the only in-house CAD bespoke service skilled on-site workshop within the Berkshire area, their reputation and skill make them a perfect match for the Mikimoto partnership.

To read the article, visit [www.jacobsthejewellers.com](http://www.jacobsthejewellers.com)

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For more information about Jacobs The Jeweller, contact the company here: Jacobs The Jeweller Adam  
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### **Jacobs The Jeweller**

*Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.*

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