



# Manage By Stats

## **MBS Releases Online Courses In Time For Prosper**

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ManageByStats has announced the release of multiple online courses in time for the upcoming Prosper Show. The courses are centered around Amazon advertising and PPC. One course that is now available, Amazon PPC from Beginner to Pro, provides comprehensive, hands-on instruction on the subject of Amazon advertising, covering topics from fundamental concepts all the way to advanced campaign management. The second course, Expanding Your Amazon Brand Using Video, covers how to maximize the use of video both on and off Amazon.

“These courses are now available through our online university,” says MBS CEO, Philip Jepsen. “The subject of Amazon advertising has come front and center over the last few years, rising to dominate as one of the must-use tools for all Amazon sellers. To that end our goal has been to provide useful education on the subject to our users.”

The PPC course builds a foundational knowledge of Amazon PPC, rolling that into hands-on instruction for building successful ad campaigns on Amazon. Users learn using extremely well tested strategies with proven results. The Video course teaches the basics of how to communicate to an audience using video, including key factors that make up a good video. The course also covers off-Amazon advertising, how to reach a social media audience and more.

?With these two courses users are arming themselves with the knowledge they need to succeed,? says Mister Jepsen. ?We?re looking forward to seeing everyone at the show. I do believe we?ll be running some show specials, so definitely stop by and see us.?

ManageByStats is offering a Prosper Show Special where those planning to come to the show can get a discount on tickets using the promo code EXIV838375. For more info on the MBS software tools, services, or for any other information, contact ManageByStats directly.

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## **ManageByStats**

*ManageByStats.com is a software platform built by Amazon Sellers, for Amazon Sellers, to provide functions not provided well by Amazon or other services, including product sales performance graphs displayed by Brand, Product Line and individual Products.*

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