Local Sun City West Realtor Earns Her e-PRO Certification

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Local Real Estate Agent, Sharon Rowlson Earns e-PRO ® Certification

July 8,2021 ? Sharon Rowlson of HomeSmart Elite Group has successfully completed NAR?s e-PRO Certification Program and has been awarded the e-PRO® certification, the official technology certification program offered by the National Association of REALTORS®.

Sharon joins nearly 40,000 real estate professionals who have earned NAR?s e-PRO ® certification and dedicated their time and effort towards learning how to use the latest social media technologies to create an online presence and reach today?s hyper-connected consumers.

NAR redesigned the e-PRO® curriculum to better meet the challenges of today?s real estate market. The new e-PRO® program has been expanded to include data security and strategies for safeguarding clients? private information.

Social media is evolving every day so it is vital that REALTORS® embrace the new technology and online

resources that have become an integral part of the home buying and selling process. Agents who earn the e-PRO certification are dedicated to making the most of today?s social media and technology to help consumers with their real estate needs, whatever they may be.

For more information about NAR?s e-PRO® certification, visit epro.realtor or contact an e-PRO® Specialist by calling 1.877.397.3132.

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RetireAZ-Resort Style

Our realtor team brings knowledge and expertise to help you make smart real estate decisions to buy or sell in Phoenix Retirement Communities. We specialize in west valley retirement properties located in Sun City, Pebble Creek, Verrado and Vistancia.

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