

Vint: Diversify Your Portfolio By Investing In Wine

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Vint, the first fully-transparent platform that helps users invest in fine wine and spirits, is reaching out to the wider community to share ways through which people can diversify their investments. The company aims to democratize this high-returning asset class with SEC-qualified collections so that anyone can invest with greater ease.

Nick King, founder and CEO of Vint, says, "The beauty of investing in this particular industry is that you can enjoy the product as well as make a sizeable income off it. Many wine investors have distinct tastes and preferences that they actively support through their investments, so your efforts can similarly be as much about enjoying yourself as they are making wise financial decisions for your future. Wine investments, while often overlooked, can be an excellent addition to your investment strategy and a very good way to diversify your portfolio."

In a guide published on their website, the first step recommended by Vint is to research wine investments. As with any other kind of investment, the first step is to conduct research. Making a good wine investment is not as simple as picking up a bottle of something good from the local wine store. Anyone wanting to dip their toes into investing in wine needs to have a basic understanding of wine.

Vint also recommends investing in various types of wine because, just as with a traditional portfolio, it is important to diversify one's wine collection (it minimizes the financial risk). Selecting wine that originates from different regions and different producers and picking wine from different years is a good way to start diversifying. There are other factors to keep in mind, however, such as climate and natural disasters that can affect the grape crop of certain regions in certain years, which will ultimately have an impact on the return.

The company also explains what to look for. In their blog post, they say that the type of wine matters when investing. Typically, purchasing red wines is the safe choice if the goal is for the wine to improve over time and to turn a profit. With a few famous exceptions, white wines generally do not make good investments. On

top of that, the best investment wines tend to come from specific regions of production. Investors seek out wines from places like Bordeaux, Burgundy and Napa Valley.

Notably, the age of the wine in question can increase the price. Two factors act in tandem to contribute to the price of a bottle: the fact that age-worthy wines develop and improve over time and that the supply of a specific wine from a given year decreases over time as it is consumed. This means that older wines become more and more expensive as they age.

Traditionally, there was no easy way to participate in fine wine investments, and brokerages were the only path forward. There are more options now, such as utilizing the do-it-yourself approach. Interested parties can simply buy wines that may appreciate in value and then sell them at a later date, ideally for more than the original purchase price.

It's also possible to buy into funds that focus on wine investments. Funds that focus on wine operate in a similar fashion to mutual funds. However, both self-investing and wine funds can have high buy-in points. Most valuable wines cost a significant amount of money, and investors will want to purchase a case or more at a time. Many platforms require a minimum investment of at least \$10,000 to start investing.

This is where Vint comes in, with exciting investment opportunities in wine for everyone. At buy-in points of \$50 per share of expertly curated collections, this option is much more viable for retail investors who do not already have large amounts of wealth or wine knowledge to guide their investing practices.

King says, "If you love wine and you love making money, what better way to combine these two loves than through wine investments? Get in touch with us and get started. At Vint, we keep our collections in perfect conditions, and we don't charge an annual fee from our investors. In return, you get a tried-and-true investment in wine, one that will only get better with time."

Those who want to invest in wine or learn more about Vint and the various services they provide can find more information on the company's website. Additionally, the company encourages interested parties to get in touch with Nick King or the rest of the team directly via email or phone. Vint maintains a presence on Facebook where they frequently post updates, share information and blog posts and communicate with their customers.

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Vint

Vint's goal is to democratize fine wine investment making this high-returning asset class available and low-risk to everyone.

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