MBS Announces Catapult Tools For Prosper

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For this year?s Prosper Show ManageByStats has announced they?ll be demonstrating their Catapult suite of tools for Amazon sellers. Catapult is a set of growth tools designed to increase rankings, conversions and sales, with tools for product discovery, keyword tracking and ranking, listing optimization and more. ManageByStats is a suite of productivity software for Amazon sellers, which includes the Catapult tools.

?We?ll be at booth 2126 this year,? says MBS CEO, Philip Jepsen, ?showing all the MBS tools, including our hugely popular Catapult suite. These tools are designed specifically to help Amazon sellers find hot products to sell, create listings for those products, and populate them with the exact right keywords to make them boom.?

Product Retriever lets users search and find product sales details in real time with a single click. Keyword Scout returns results for the keywords being used by competitors for their ASINs, how they're ranking, along with the keywords that should be used in product listings. Wordsmith provides features for optimizing Amazon product listings. Keyword Tracker shows rank history for specified keywords, along with Best Seller Rank, reviews, stars and split testing. These are some of the tools in the Catapult suite.

?At ManageByStats we?re all about giving our users the means to succeed,? says Mister Jepsen. ?That

starts with increasing your own productivity, thus allowing you to more effectively manage your Amazon business. Catapult saves tons of time when it comes to finding products to sell, then getting them ready for launch.?

For more info on MBS Catapult, please visit the ManageByStats site or contact the company directly. If interested parties have further questions, ManageByStats may be contacted directly by email.

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ManageByStats

ManageByStats.com is a software platform built by Amazon Sellers, for Amazon Sellers, to provide functions not provided well by Amazon or other services, including product sales performance graphs displayed by Brand, Product Line and individual Products.

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