

## Blue Canoe Weaves New Partnership with Bliss Drive

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Blue Canoe, an eco-friendly, women-owned clothing company based in San Francisco, CA has announced a new partnership with the Los Angeles, CA-based SEO and digital marketing agency, Bliss Drive. With this partnership, Blue Canoe is hoping to increase the online visibility of their all-organic clothing lines.

According to the Blue Canoe website, which can be viewed at https://www.bluecanoe.com/, Blue Canoe holds the title as the ?longest running organic clothing line in the world.? This is because Blue Canoe was founded by Laurie Dunlap in 1994 with a focus on creating ?effortlessly stylish and versatile designs in high-quality fabrics,? combined with an organic, eco-friendly process. Additionally, Blue Canoe clothing is, and has always been, made exclusively in the United States, which ?supports US workers, leaves a smaller carbon footprint and guarantees that products meet strict quality, environment and labor standards.?

In pursuit of contributing to a sustainable future, Blue Canoe clothing is entirely plant-based and made without any petroleum-derived products like polyester, nylon or spandex. Rather, all Blue Canoe clothing is made from organic cotton and organic bamboo, grown without harmful pesticides or chemical fertilizers. Lastly, Blue Canoe only uses gentle, nontoxic dyes to make their entire clothing manufacturing process, from fabric to finished garment, as eco-friendly as possible.

Blue Canoe is proud to offer a wide selection of comfortable, stylish organic clothing for women across the

country. From tops, bottoms and dresses to underwear, loungewear and sleepwear, there is a fairly wide

range of options to choose from. According to the Blue Canoe Organic Cotton Underwear Page, the Blue

Canoe team also specializes in creating ?breast-healthy comfort bras for everyday, maternity, nursing and

post surgery.?

Readers interested in learning more about Blue Canoe, browsing the Blue Canoe Store, or accessing their

current Fall Clearance Sale, can visit the Blue Canoe website at https://www.bluecanoe.com. For questions

or customer service inquiries, the team at Blue Canoe can be reached by email at info@bluecanoe.com or by

phone at (415) 648-5000.

To learn more about Bliss Drive, the Los Angeles-based digital marketing agency working with Blue Canoe to

boost their online visibility, interested readers can click here.

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For more information about Blue Canoe, contact the company here:Blue CanoeLaurie Dunlap(415)

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**Blue Canoe** 

Laurie Dunlap began Blue Canoe in 1994 with a clear vision?to create organic clothing made in the USA that would fit

the way women really lived.

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