



Business Turnaround Expert Announces Mission To Save Businesses

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Fred Herbert of Fred Herbert Consulting Group in Fort Worth, Texas, has announced that he is on a mission to save 100,000 businesses from failure. Herbert's Business Turnaround Blueprint? Program was created to help business owners who are ready to take the necessary steps to improve, and in some cases, save their struggling business.

"There is no other program like it," points out Fred Herbert. "Instead of the typical and costly approach of bringing a turnaround expert into your business, this program helps the owners develop and execute their own turnaround strategy."

Fred Herbert, who has a website at <http://fredherbert.com>, has been a business owner for more than 30 years, and he reveals that he created Business Turnaround Blueprint? because he has been where business owners are when they are struggling. At one time he had to shut down his own businesses, losing everything. "If your business is struggling for survival or you're simply not happy with the direction of several performance metrics, this program can help you," he explains.

He relates that it has been years since he lost his initial business, and that he has gained knowledge throughout those years. His biggest lesson came when he became immersed in the quality industry by helping a company to win the Malcolm Baldrige National Quality Award, which is the highest award in the nation for business excellence.

He states that everything he has learned along the way can help business owners to get their own businesses back up and running. His mission has begun and he wants to help save 100,000 or more businesses with the knowledge that he has gained over the years. He declares that if a business is struggling, he knows that his Business Turnaround Blueprint? Program can help, and he urges business owners to heed his advice and allow him to help them turnaround their business.

Those interested in learning more about Fred Herbert and his experiences can visit his website. Herbert has also create a free Business Turnaournd Strategy Map that you can download along with a short training guide at <http://businessturnaroundblueprint.com/business-turnaround-map/>.

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Fred Herbert Consulting Group

We work with business owners to increase business performance. Our focus is business turnaround and preparing businesses for sale.

Fred Herbert has worked with small businesses up to #2 on the Fortune 500 list.

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