

Pensacola Sports Awards Store Highlights Potential Heisman Trophy Reinstatement

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Pensacola, FLA. - Name, image, and likeness laws that were passed in various states just days ago have made it possible for college athletes to take advantage of profits in ways they were prohibited from receiving previously, according to a local Pensacola sports awards store. Therefore, the previous Heisman Trophy winner Reggie Bush, of the University of Southern California (USC), was the subject of attention this month as his prize was previously forfeited for violation of the now old law.

Bush was revoked and sacrificed as a Heisman Trust champion in 2010 due to the National Collegiate Athletic Association (NCAA) investigation into his illegal benefits while at USC. According to the Trust, recipients are required to follow NCAA rules regarding student-athletes during that time.

Since then, things have evolved within the NCAA. This applies to Bush's Heisman Trophy as well. According to the Trust, Bush would be welcomed back into the Heisman family if the NCAA reinstated his 2005 status. Additionally, The Heisman Trust recently affirmed their support for the NCAA's waiver of NCAA bylaw 12.5.5,

which is connected to some of the NCAA's amateurism rules. Therefore, the Trust, along with various other organizations, expressed its support for the ability of athletes to select their name-image-likeness rules as a significant step in the right direction. Despite the opening name, image, and likeness possibilities to student-athletes, the policy sustains the responsibility to avoid pay-for-play or indecent influences associated with choosing a particular university.

Award Masters has been a trusted source for those in the sports industry for 40 years. To echo similar statements, Award Masters is thrilled to see opportunities expanding for hard-working college athletes. As Pensacola's largest awards shop, Award Masters offers a variety of items for any sporting event, including specialty trophies, medals, plaques, and so much more. For more information, give Award Masters a call at (850) 438-2124 or visit them online at www.awardmastersinc.com/.

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