

Baytown Personalized Gifts Store Highlights Projected Industry Growth

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Baytown, TX - In the United States (U.S.), Technavio projects the personalized gift market will reach USD 1.59 billion by 2024. The report offers a detailed analysis of the personalized gifts market in the U.S., including optimistic, probable, and pessimistic forecast scenarios. The growth in the personalized gifts market comes at a time when the industry is saturated with gift items, making personalized gifts the ideal choice for most consumers. The data projects an over 3% growth in the industry for the year 2021 alone. Technavio largely accounts for this growth due to the pandemic, which caused many consumers to find the most meaningful ways possible to show others they care.

Additionally, the developing demand for 3D printed personalized items will thrust the demand for personalized gifts in the U.S. to expand at a compound annual growth rate (CAGR) close to 4% throughout the prediction period of the next four years. Technavio suggests that around 67% of the overall growth in the industry will be non-photo personalization items. The industry of personalization is quickly expanding, including personalized songs, personalized podcasts, personalized coolers, and so much more. As the industry becomes larger with

more niche areas, the explosion within the industry will be hard to stop.

Awards & Engraving has provided awards, personalized gifts, and promotional products in Baytown and all parts of the country for over two decades. The Baytown store could not be happier to see such an overwhelmingly positive outlook on the industry for the next few years. Awards & Engraving is proud to customers with an almost endless supply of specialty and personalized products to meet every day and special occasion needs of all customers. For more information on personalized gifts or other items, give Awards & Engraving a call at (281) 420-1299 or visit them online anytime at https://www.awards-engraving.com/.

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For more information about Awards & Engraving, contact the company here:Awards & EngravingMichelle Bitterly(281) 420-1299myhelpdesk@awards-engraving.com1214 Massey Tompkins RdBaytown,TX 77521

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