Statistics Shared On Spotify Gift Cards

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Boulder, Colorado based gift card website MyGiftCardSupply.com, a premium online supplier of Spotify gift cards, is reaching out to share an infographic detailing interesting Spotify statistics from their research and customer demographics. The website aims to make digital entertainment accessible to everyone by instantly delivering gift cards digitally all over the world.

Some of the more interesting statistics picked out by myGiftCardSupply.com highlight that, on average, users listen to 41 unique artists per week. As of April 2020, Spotify?s auto-generated Today?s Top Hits playlist is followed by 26 million people. The streaming platform?s most listened to song is Ed Sheeran?s Shape of You, with close to 2.5 billion streams as of April 2020, a number that has no doubt grown higher in the time since.

The high quality music streaming platform also provides users with access to over 50 million tracks, which might explain the fact that average hours spent listening to Spotify per month stands at 25 hours. Notably, 44% of users also listen to Spotify on a daily basis.

Spotify is a Swedish audio streaming and media services provider founded on 23 April, 2006 in Stockholm, Sweden by Daniel Ek and Martin Lorentzon. It is now the world's largest music streaming service provider, with over 356 million monthly active users, including 158 million paying subscribers, as of March 2021. When the company went public in April of 2018, it reached a market cap of $26.5 billion after the first day of trading.

The streaming service is widely popular, boasting over 286 million users, of whom 130 million are subscribed to the platform?s Premium service. With such a large base of users, Spotify lays claim to about 36% of the entire world?s streaming market.

The myGiftCardSupply infographic also shows some of the more prominent achievements within the platform. In addition to having the most listened-to song, Sheeran also has the honor of being the most followed artist,

boasting 62.9 million followers. However, the first song to surpass the 1 billion stream mark was One Dance by Drake, WizKid and Kyla. 2019?s most listened to artist was Post Malone, with over 6.5 billion streams in total, while Drake leads the way in most monthly streams, with about 43 million streams per month.

As far as playlists go, the infographic shows that around a third of Spotify listening time is spent on playlists that were generated by the platform itself, with another third being taken up by user-generated playlists. Besides Today?s Top Hits, other influential playlists include RapCaviar (with over 12.8 million followers) and ¡Viva Latino! (which has 10.6 million followers).

Other interesting statistics break down the age and gender of Spotify users. In the United States, 56% of Spotify users were men and 44% were women. The age group with the most Spotify users is 25-34, with 29% of Spotify users falling in this age range. 18 - 24 year olds make up 26% of the total users, 35 - 44 hold 16%, 45 - 54 hold 11%, and those over 55 fill in the remaining 19%.

Sam Gastro, owner of MyGiftCardSupply, says, ?Spotify is one of the most popular streaming platforms in the world, so it?s interesting to look over the statistics. A lot of what you see when you analyze them is not what you?d generally expect, but it gives you an idea about what people are like today and what they do and enjoy.?

The company also points out that, while Spotify?s free tier is good, there are many perks to joining the Spotify Premium subscription service. Having access to high definition, high quality music without any advertisements breaking up the flow of a playlist is absolutely worth the price of entry. Plus, Premium subscription also allows users to download their music to their device and play it offline. The myGiftCardSupply platform offers interested parties an easy way to buy Premium subscriptions with the use of a US gift card for themselves or simply buy gift cards to present to loved ones.

Those who want to buy Spotify gift cards from myGiftCardSupply or simply want to learn more about their services are welcome to visit the company's website for more information. They encourage interested parties to get in touch with the company directly via email. The company also maintains a presence on Facebook where they frequently post updates, share media and communicate with their customers latest specials and hot new Spotify releases.

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For more information about myGiftCardSupply, contact the company here:myGiftCardSupplyMedia Relationsmedia@mygiftcardsupply.comMyGiftCardSupplyP.O. Box 1553Boulder, CO 80306

myGiftCardSupply

MyGiftCardSupply is the quickest and most secure way to receive your gift cards online.

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