



Heirloom Culinary Kitchen Scissors In Burlap Packaging Reach Best Seller Mark

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Rushford, NY based kitchenware company Heirloom Culinary has announced that their multi-functional kitchen shears have become a bestselling item on Amazon. They come packaged in a beautiful gift box and while the silver satin is seen as nice, the burlap packaging option is a lot more popular. Since this packaging has only been available for these shears for a short period of time, this is something that has greatly encouraged the business. More details on their site can be obtained with regards to these kitchen scissors.

Jack Liguori, founder of Heirloom Culinary, says: "I wanted to create something that was of high quality, multi-functional and very useful. However, that didn't mean it shouldn't look good as well. This is why our company originally released it in the silver satin box. However, my inspiration for the shears themselves came from my years in aviation, and if one fabric is synonymous with aviation, it has to be burlap."

Burlap is, in fact, a very popular material for packaging products today. The material has been observed to be strong and durable, as well as provide a degree of protection to the item stored within it. This strength and

durability particularly speaks to Heirloom Culinary, which wanted to create shears that were virtually unbreakable.

Burlap also has strong absorbency properties. This means that, if the shears are not dried properly, the water will simply be absorbed by the lining, rather than the moisture sitting on the shears and affecting the blades. And because they are made of a stainless steel, there will be no material damage even if exposed to water or moisture.

The burlap is also highly appreciated by customers who have purchased the shears to date. "These scream quality from the moment you open the nice box that they come in and see them lying there, safety-locked on a lace cushion," says Katrina Stokes. "I know quality when I see it - especially when it comes to kitchen products. I'm very specific about what items come in - and stay - in my kitchen. These are definitely, without a doubt, a permanent fixture in our house."

Those who want more information can see more on Amazon. Various consumer reviews have also been included there.

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For more information about Heirloom Culinary, contact the company here: Heirloom Culinary Jack Liguori 585-437-2103 inspent@aol.com Heirloom Culinary, 8874 Balcom Beach Road, Rushford, NY, 14777

Heirloom Culinary

We are producers of state of the art kitchen and home products. We are based in Rushford, NY

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