

Sea Sirens Announces Ability to Purchase Swimmable Wearable Mermaid Tails Online

October 01, 2015

October 01, 2015 - PRESSADVANTAGE -

Treasure Island, FL ? For anyone who has ever dreamed of what it would be like to be a mermaid, that dream is now closer to being a reality. Sea Sirens has just announced the release of its first national e-commerce website. The company specializes in swimmable mermaid tails.

Ruth Dorst, owner of Sea Sirens, says that prior to launching the new site, she only sold on Etsy.com. Now, with the launch of the new website, consumers will be able to purchase products from Sea Sirens directly. Sea Sirens offers mermaid tails for toddlers, children, and even adults. The company's mermaid tail fabric is made of bathing suit material to ensure it is stretchy and comfortable enough for swimming. For customers who would like to truly experience what it's like to swim like a mermaid, there is also a monofin, which propels you through the water.

Previously featured on Amazon, Etsy, and eBay, Sea Sirens mermaid tails are available in a veritable rainbow of colors and are designed with attention to detail to ensure they stay on, whether swimming in the pool or splashing around in the tub. To complement the line of swim tails, Sea Sirens also offers mermaid tops and mermaid tails in custom sizes.

Ruth's passion for designing mermaid tails began like so many other success stories ? out of the need to make a dream come true for her child. When her 4-year-old daughter decided she wanted to be a mermaid, Ruth set out to make that happen by making a real mermaid tail. When her daughter's friends saw the tail, they all wanted one, too, so Ruth made a dozen more. Before long, she began receiving phone calls and emails from other people asking if she was "The Mermaid Lady." Recognizing opportunity when it knocked, Ruth launched her own mermaid tail company, and Sea Sirens Inc. was born. Today, Sea Sirens sells mermaid tails worldwide. Recognizing the importance of imagination in the life of a child, each year, Sea Sirens also donates tails and monofins to Toys for Tots and other charities.

The launch of the new Sea Sirens website is the next step in ensuring that customers around the world can have a great mermaid tale.

To learn more about Sea Sirens, visit: <https://seasirensinc.com>.

###

For more information about Sea Sirens, contact the company here: Sea Sirens Ruth Dorst 727-443-2134 realmermaidtails@gmail.com 905 Lunetta Street, Tampa, FL 33610

Sea Sirens

Sea Sirens specializes in swimmable mermaid tails for adults and children.

Email: realmermaidtails@gmail.com

Phone: 727-443-2134

Powered by PressAdvantage.com