ManageByStats Releases Amazon Ranking Bootcamp

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ManageByStats has launched a new series of live weekly events called Ranking Bootcamp, where they cover product ranking on Amazon. ManageByStats is a suite of software tools and services for Amazon sellers, providing automation, advanced features not available in Seller Central, and consulting for sellers on improving their Amazon game. The new weekly bootcamp aims to educate Amazon sellers on ways to rank their products and listings higher in Amazon?s search results.

?Ranking is the name of the game,? says MBS CEO, Philip Jepsen. ?Shoppers go to Amazon to buy, so when they search you want your product to be among the top results. It?s all about keywords, and we show you how to win with the keyword trifecta.?

Competition among sellers on Amazon continues to rise, with millions of Amazon sellers now active worldwide. As a result an understanding of Amazon advertising, and specifically how to optimize product listings for ranking, has become paramount. Being able to effectively craft a listing to rise to the top of user searches is a skill MBS will be teaching with their new series. Replays will be available on the ManageByStats YouTube Channel.

?These are major cornerstones that separate successful sellers from the rest,? says Mister Jepsen. ?With

Amazon you have the advantage that the shopper already knows what they want, they just don?t know which one. If you can rise to the top, the one they pick will be yours.?

For more info on ManageByStats or their Bootcamp series please visit the ManageByStats site or their YouTube channel. If interested parties have further questions, ManageByStats may be contacted directly by email.

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ManageByStats

ManageByStats.com is a software platform built by Amazon Sellers, for Amazon Sellers, to provide functions not provided well by Amazon or other services, including product sales performance graphs displayed by Brand, Product Line and individual Products.

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