



## Cartoon Media Celebrates 3 Years of Explainer Video Production

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Animated video company Cartoon Media is celebrating its 3 year anniversary this week, and has given its logo, featuring its mascot Power Pen, a birthday-themed update.

The company produces animated Explainer Videos for a wide variety of businesses from startups to corporates. Previous clients have included Siemens, Cargill, Hilti and Mazuma Mobile.

The company prides itself on using only experienced professionals at every step of the creation process, whilst producing videos that small businesses can afford, with prices currently starting at just \$1995 per minute of video.

When Cartoon Media launched, it specialized in producing Whiteboard Animation videos (otherwise known as Doodle videos), but 18 months ago, they expanded their production services to 2D Explainer videos, which are gaining in popularity.

Managing Director Phil Hampton said: "Whilst over half of businesses fail in the first five years, it's great to run a company that has grown revenues over two and a half times since year one, and looks forward to further significant growth this year.

"Although we're based in the UK, the majority of our orders are from businesses in the USA, many of which tell us that our videos offer better value than the larger US video companies. Our smaller size enables us to concentrate on a handful of orders at a time. We give each customer the extra attention that they need to make their video project a success, no matter what their marketing or training goals."

Find out more about Cartoon Media's Whiteboard Animation and Explainer Videos at [www.CartoonMedia.com](http://www.CartoonMedia.com)

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### **Cartoon Media Ltd.**

*Since 2012, Cartoon Media have specialized in producing compelling animated marketing and training videos for small businesses and corporates around the world. Our videos get people to notice you, understand you, care about you and buy from you.*

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