One-Time SEO Package Now Available for Australian Businesses

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The Digital Burst One-Time SEO package is designed to increase visibility of one's website on search engines so one's site can be found for searches related to products and services.

Chatswood, Australia: Digital Burst, a digital marketing agency based in Sydney, Australia, is offering businesses the opportunity to increase their visibility online with a simple one-off payment. The small-business marketing company has launched a one-time search engine optimisation package to give businesses the boost they need.

Stefan Novic, consultant at Digital Burst, has said that business owners have often been misinformed when it comes to SEO, and solutions are more attainable than ever. ?Local businesses have been told you can?t get good SEO results for small businesses unless you commit to a long-term campaign. This simply isn?t true. For small businesses that cater to a local area, one targeted SEO campaign may be all your business needs to be visible in search engines.?

Search engine optimization (SEO) is about making it easy for search engines, such as Google, Bing, to find your website and rank it when people are searching for your products or services.

"Not everyone on the internet can find your business and start utilizing your services immediately," continues Novic. "Without a little boost from SEO it can be difficult for anyone to find your site through search engines, particularly if your competitors have already done some SEO."

The one-time SEO package includes keyword research (on your location, industry niche, service/product), Google My Business, Bing Place and Apple Maps Listings, Local Citations, On-page SEO, content optimisation, website speed optimisation, site architecture optimisation and a micro-blog set up.

"We have simplified the service and created a proven methodology that we know works for local businesses. The service helps people easily find your website when searching for your business name, so it can appear in search results in your local area and in Google Maps."

Australian local businesses that would like more information on the one time SEO package that Digital Burst has to offer can refer to the company?s website at digitalburst.com.au

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For more information about Digital Burst, contact the company here:Digital BurstDigital Burst Pty Ltd+61403921421info@digitalburst.com.auSuite 701, South, Tower, 1/5 Railway St, Chatswood NSW 2067

Digital Burst

Digital Burst delivers targeted, powerful and affordable digital marketing services for businesses that can?t afford to spend a lot of money. Our team has mastered the art of making big waves with small ripples.

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