BSP Legal Marketing Expert Viktoria Altman Shares Powerful SEO Tips on Saturday Soundbite Podcast

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NEW YORK CITY - SEO expert and the CEO of the New York law firm marketing agency BSP Legal Marketing, Viktoria Altman, joined Saturday Soundbites podcast host Veronica V. Sopher to discuss successful legal marketing, small business marketing tips and much more.

A former paralegal, Viktoria Altman knows how to help attorneys grow their practice, one Google search at a time, and shares her tips with Veronica V Sopher, a PR expert.

"Viktoria Altman is one of a few successful women who have taken control of their brand's online footprint and she shares her skills, talents, and tech savvy with her clients. Listen in as she shares tips on how to explode your SEO strategy!" shared the podcast?s host Veronica V Sopher on her social media channels.

As a serial entrepreneur, Viktoria faced the challenge every small business owner comes across: the need to wear several hats, which can be exhausting. When searching for someone to handle her latest companies? SEO, Viktoria had a hard time finding an expert who understood the work and could deliver top-notch service but at a reasonable price.

That's when Viktoria decided to master the SEO game herself and eventually started BSP Legal Marketing, whose mission is to help small and medium-sized law firms to become competitive in the vast digital landscape.

"The legal industry is intensely competitive. While the big firms often have internal marketing departments, the small firm or solo practitioner doesn?t have the time or inclination to devote to internet marketing. But in the digital age, the many of your potential new clients will find you online," says Viktoria, who fell in love with the technology and the science behind the Google algorithms.

Viktoria's approach to legal marketing includes studying her client's specific goals and identifying their top competitors. In this way, BSP Legal Marketing is able to draw a blueprint and lay a foundation that is tailored to meet the needs of prospective clients, explains Viktoria.

"Viktoria is tech savvy and offers expert advice that speaks directly to those in a specific niche, on not only taking over the top of a Google search, but also on becoming a leader in the conversation between peers," shares Veronica V Sopher.

According to Viktoria, marketing law practice doesn?t need to be complicated since there are comprehensive SEO solutions no matter what the client's budget.

Listen to the Saturday Soundbites episode with Viktoria Altman on Apple Podcasts, Spotify, Google Podcasts, Stitcher, and other podcast streaming platforms or visit the Saturday Soundbites podcast

About Saturday Soundbites podcast:

Every week award-winning public relations pro Veronica V. Sopher invites her network of area experts, journalists, advertising professionals and super creatives to talk all things public relations, marketing, advertising, earned media, branding and visibility strategies.

About BSP Legal Marketing:

Viktoria Altman and her team of digital experts understand legal marketing, particularly for small and medium-sized law firms.

BSP Legal Marketing specializes in personal injury law firm marketing, family law firm marketing, estate planning law firm marketing, criminal defense law firm marketing and many others. Find more information by visit BSP Legal Marketing website, follow the Facebook page or call (929) 362 ? 6419.

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For more information about BSP - Law Firm Web Design | Law Firm Marketing | Legal SEO, contact the company here:BSP - Law Firm Web Design | Law Firm Marketing | Legal SEOViktoria Altman(929) 362-6419info@bsplegalmarketing.com15 W 39th St, New York, NY 10018

BSP - Law Firm Web Design | Law Firm Marketing | Legal SEO

The folks at BSP Marketing don?t have a law degree and, chances are, you probably don?t know very much about SEO. And this is what business synergy is all about.

At BSP Marketing, we have chosen to be an authority on SEO.

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