



# Manage By Stats

## **MBS Announces Amazon Review Request Feature Now Free**

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Today MBS announced that their Amazon Review Request feature will now be free. ManageByStats offers the ability to automate the Amazon Review Request through their SellerMail tool, and there will now be no additional charge for emails sent using that feature.

“Amazon lets sellers do a one-click send of a review request to their customers,” says MBS CEO, Philip Jepsen. “And we’ve provided the means for automating that in our SellerMail tool. As of today we will no longer count those emails toward the overall total when calculating email overage volume.”

SellerMail offers tiered pricing plans, with overage amounts specified for each package. The automated Review Request email will no longer be counted as part of that send total. SellerMail gives Amazon sellers a way to create and automate follow-up email campaigns using Amazon’s buyer-seller messaging system. This removes the need to manually click the Review Request option for each individual order. By setting up a campaign in MBS SellerMail users are able to automate this feature. ManageByStats will handle the rest, taking advantage of Amazon’s own system to help sellers get customer reviews.

?It really is the best of both worlds,? says Mister Jepsen. ?We?re using Amazon?s own, authorized system, and we?re pairing that with our automation engine to give user?s the ultimate solution. A kind of set-it-and-forget-it, where they set up the campaign and MBS takes care of the rest from there on out. We?ve now made this free, so we invite everyone to check it out.?

For more info on ManageByStats or their SellerMail tool please visit the ManageByStats site. If interested parties have further questions, ManageByStats may be contacted directly by email.

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## ManageByStats

*ManageByStats.com is a software platform built by Amazon Sellers, for Amazon Sellers, to provide functions not provided well by Amazon or other services, including product sales performance graphs displayed by Brand, Product Line and individual Products.*

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