

The Best Christmas Gifts Come In Small Packages Says Jeweller

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London, UK -- It's a time for making memories and no memory is more special than getting engaged. Especially at Christmastime, when everything appears more magical than usual. When Reading area residents are ready to pop the question, Jacobs the Jeweller (www.jacobsthejewellers.com) is there to help. A new blog post entitled 'Reading Jewellery Shops: Buying an Engagement Ring at Christmastime' was just published with further details regarding their Christmastime engagement rings.

The article details how Jacobs the Jewellers has seen that their customers who opted for a ring as a surprise were spot-on with their choice almost 95% of the time.

The blog article further describes five specific things to consider when one is about to pop the question and offer their intended a ring in the moment. Firstly, the querent should consider the intended's sense of style, and next what the intended's day to day lifestyle is like. That will factor in a big way with the type of ring that is chosen. Thirdly, consider the gemstone and its quality. Once a gemstone is chosen, the design build and quality should be reviewed. Lastly, one must consider how long an engagement ring is meant to last. It will become a family heirloom.

Jacobs Jewellers in Reading has cultivated itself as a nationally-renowned, award-winning independent jeweller. Well known for their many offerings of exquisite jewellery and experience in crafting various pieces, they offer the only in-house CAD bespoke service within a skilled on-site workshop located within the Berkshire area.

To read the article, visit www.jacobsthejewellers.com.

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Jacobs The Jeweller

Award winning Jacobs is one of Reading?s and indeed Berkshire?s, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.

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