



BANNER CONSTRUCTION

Since 1993

Banner Construction Says Installing James Hardie Fiber Cement Siding Increases Home Value And Maximizes ROI

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Banner Construction, a full-service exterior restoration contractor, is encouraging homeowners to install James Hardie Fiber Cement Siding on their property to increase its value. The company promises that the homeowners will more than just recoup the cost of installation when they try to sell the property, netting them a high ROI. Readers can find out more about the contractor by heading over to their website at <https://bannerconstruction.com/>.

James Hardie Industries is the world's foremost producer and marketer of high-performance fiber cement and fiber gypsum building solutions. The company was established in 1888, making it one of the oldest and most respected companies in the building products business. The company pioneered fiber cement products in the 1980s, giving it a competitive edge and transforming it into the juggernaut that it is today. In the United States, James Hardie represents 90 percent of the fiber cement siding market and it has been installed on over 5.5 million homes

The company says that it aims to provide products that are not just immaculate in their design and aesthetic

appeal, but also offer hardened protection to the home. The company says that its industry-leading products are meant to pass the test of time, giving the home lasting beauty that homeowners can rely on. The company's siding offerings help homeowners create historically accurate homes in a wide variety of architectural styles such as Colonial, Victorian, Craftsman, and more. Readers can find out more about the company's products and history by heading over to its website at <https://www.jameshardie.com/>.

James Hardie Fiber Cement Siding outperforms other siding materials like vinyl, aluminum, and wood due to a number of salient features. It is non-combustible which gives it the ability to better withstand heat and flames. It is not susceptible to pests, unlike wood siding which is a breeding ground for termites and other pests. Fiber cement siding is not porous which prevents it from swelling and cracking in heat and humidity. All of these qualities assure that the fiber cement siding requires very little maintenance once it is installed, giving it the most longevity out of all the other siding materials.

James Hardie also offers a 30-year limited warranty on its products due to its remarkable confidence in the durability of its own products. This level of extensive coverage is not provided by competing companies in the space.

The company is also actively developing the ColorPlus Technology, a factory finish available in an assortment of beautiful colors. This technology offers superior fade resistance compared to paint applied in the field. The addition of the factory finish makes James Hardie Fiber Cement Siding an extremely popular alternative to vinyl and other siding materials.

The company also recognizes that varying climates such as hurricanes, UV rays, snowstorms, and even the changing seasons can affect product performance. Homeowners require different products for the best durability and performance to withstand the weather in the region where they are installed. The company thus created the HardieZone system to ensure that homeowners get the right product for their region.

The company also offers other products such as Hardie Textured Panels, HardiePlank Lap Siding, HardieShingle Siding, HardiePanel Vertical Siding, HardieTrim Boards, HardieSoffit Pre-Cut Panels, Artisan by James Hardie, HardieWrap Weather Barrier, HardieBacker Cement Board, HardieTrim Trim and Fascia, Aspyre Collection by James Hardie, and many more.

Banner Construction is an Elite Preferred JH Siding installer. The company says that it is 100% devoted to the quality installation and service of the James Hardie Plank Siding, related trim, and other accessories. All of its sales consultants and installation crews receive the required James Hardie factory training. The exterior restoration contractor's consultants also have years of experience working with homeowners to achieve the best results possible.????

Banner Construction has been serving homeowners and businesses in St. Louis and St. Charles counties and surrounding cities in Missouri since 1993. Readers can contact Banner Construction at the phone number (314) 356-9861 or through its Facebook page at <https://www.facebook.com/BannerCo/>.

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For more information about Banner Construction, contact the company here: Banner Construction Jessica Benbow (314) 569-1050 j.benbow@bannerconstruction.com 1177 N Price Rd St. Louis, MO 63132

Banner Construction

Banner Construction has been in business since 1993 beautifying homes in St. Louis and St. Charles counties and surrounding areas. We provide exterior restoration and replacement services like fiber cement and vinyl siding, and premium replacement windows

Website: <https://bannerconstruction.com/>

Email: j.benbow@bannerconstruction.com

Phone: (314) 569-1050



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