



Manage By Stats

MBS Initial Cost Included With PPC Logic

August 24, 2021

August 24, 2021 - PRESSADVANTAGE -

Users signing up for PPC Logic who do not already have ManageByStats will get the first 60 days included with the cost of PPC Logic. Note this initial 60-day period is for new subscribers to MBS only, in order for them to get started with PPC Logic. PPC Logic is a managed service designed to help users run their Amazon advertising campaigns more effectively and hands-free. Using a combination of AI and trained experts, PPC Logic creates and manages the business owner's Amazon ad campaigns in order to achieve higher organic rankings, greater sales, and an increased bottom line, allowing the owner to focus on profitably running their business.

"Let PPC Logic do the heavy lifting in running, operating, and managing the complexities of your PPC Advertising," says MBS CEO, Philip Jepsen, "while you focus on building and operating your Amazon business. MBS provides the data they need, and the first 60 days are covered in the cost."

This is done in order to give users an opportunity to experience the results of PPC Logic. PPC Logic's algorithm automatically dials up advertising efforts on prioritized products. It can also buy ad placements near competitive products, fueling growth and expansion. AI + Human Expertise provides the power to rapidly oversee an entire advertising universe, selecting and adjusting keywords and campaign structures in near real-time to stay ahead of changing conditions.

?This is the best of both worlds,? says Mister Jepsen. ?On the one hand you?ve got advanced AI adapting faster than any human ever could, and on the other you have oversight by actual PPC experts, turning the knobs and making sure the machine gives you the best possible results.?

For more info on PPC Logic please visit the PPC Logic site. If interested parties have further questions, PPC Logic may be contacted directly by email.

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ManageByStats

ManageByStats.com is a software platform built by Amazon Sellers, for Amazon Sellers, to provide functions not provided well by Amazon or other services, including product sales performance graphs displayed by Brand, Product Line and individual Products.

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