



The Painting Pros Helps People Choose the Right Paint Colors for Home or Business

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The Painting Pros, Inc., a company based in Los Gatos, CA, is offering expert color consultation to help people choose the appropriate colors for their home or business. They are providing color consulting services for free to their residential and commercial customers. They have a design expert who will work with customers in suggesting the colors that are most appropriate for a specific person's needs and preferences. Before making a recommendation, the color consultant will interview a customer to find out his or her color likes and dislikes, and the specific goals of the individual. They will then evaluate the customer's current space, including the existing colors of the interior and/or exterior parts of the home or building. More about the psychology of colors can be gleaned from <https://www.hgtv.com/design/remodel/interior-remodel/the-psychology-of-color>.

Cleve Dayton, founder and President of The Painting Pros, Inc., says, "Decisions on the right color combinations that will complement your décor do not come easy to most people. It's a complicated process to determine what product and color are best for ceilings, walls, trims and other accent areas. We offer free color consulting services to our residential and commercial customers. We employ a design expert who will work with you in recommending the colors that are best for your needs and preferences. Whether it's for

your interior or exterior paint needs, our consultant can help you choose the perfect color.?

In order to suggest those colors that are most suitable for a specific client's situation, the company's color consultant will interview the client. Several questions will be asked, such as his or her dislikes when it comes to colors, and what the client is trying to achieve in having the home or office painted.

Color is an important factor when selecting the best paint for the residential or commercial building because color can affect what a person feels in a particular space with a certain color. This has a scientific basis because light with different wavelengths will bounce off the retina and then this is converted into electrical impulses that reach the hypothalamus. Thus, a specific color has certain effects on the person. More about the psychological effects of color can be found at <https://www.webmd.com/women/features/color-psychology>.

Thus, for the bedroom, the colors blue or green may be used. This is because the blue color has a soothing effect and can lower the heart rate. Green has a calming effect and may cause people to feel balanced and optimistic. Green may also be used for study rooms since it enhances memory and problem solving. Green may also be used in offices and commercial establishments because it allows for better memory and problem solving. However, it should not be the predominant color in workspaces because of its calming effect that may cause employees to feel sleepy. The same may be said for the blue color, which has soothing effects and reduces the heart rate.

Business managers who want their workers to be active and alert, may opt for red, orange, and yellow, which tend to stimulate the nerves, including the mind and body. For the home, these colors may be suitable for the living room, recreation room, exercise room, and related spaces.

For certain industries, color choice can be important because it can affect customers, such as in restaurants. The choice of color of the interior of the restaurant can influence the food choices made, and thus the amount of money they spend. Using warm colors like red and orange at the entrance can make people feel warmer and more relaxed. For small restaurants, using light colors, such as white, light gray, or beige can make the interior appear bigger. Yellow and red are the most commonly used colors in restaurants, especially fast food restaurants, because they boost the heart rate, which makes customers eat fast and leave quickly.

Of course, there are various complexities when combining colors and it is a good idea to consult with a color expert. Those who are interested in the color consultation provided by The Painting Pros can check out their website at <https://paintingpros.com/color-consultation/>, or contact them on the phone or through email.

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For more information about The Painting Pros, Inc., contact the company here: [The Painting Pros, Inc. Cleveland, Ohio](https://www.paintingpros.com)

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The Painting Pros, Inc.

The Painting Pros, Inc. is a high-quality, award-winning commercial and residential painting contractor in business since 1978, serving homeowners, business owners, and property managers in Silicon Valley.

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