

Great Lakes Building Concepts & Roofing Company of Grand Rapids Launches New Website

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Grand Rapids, Michigan - Great Lakes Building Concepts & Roofing Company of Grand Rapids is one of the highest-rated roofers in the entire state of Michigan. The company achieved this lofty status by implementing home improvement and support services that are always undertaken with its customers' best interests in mind. A great example of that is the company recently decided to design and launch a completely new website. This is a new website that is expected to further enhance the already excellent customer experience that Great Lakes Building Concepts & Roofing Company of Grand Rapids offers to its customers.

Aaron, who represents this family-owned Michigan roofing business, says, "When it comes to keeping our customers satisfied with the roofing and home improvement jobs that we do and how we go about supporting those services, we try to be proactive as possible. Part of that is having a modern and well-designed website that promotes a positive user experience. That's why when a few of us on the staff thought our website was lacking in some areas, we quickly set about designing and launching a much better one. Now, not only can our customers expect the same, reliable roofing services that we have always been known for but we also have a new website that better reflects the full range of exterior and other home improvement services that we offer."

The company representative went on to say that when they were designing the new website, the focus the entire time was on providing a more seamless user interface and customer experience for those that visit the website. It was also a must that it was updated to include their newest home improvement service offerings, gave more concise information on the products that they offer, and its embedded galleries contained high-resolution photos of their most recent roofing and other projects. He added that the color scheme of the site's web pages has also been improved to increase readability. Site users will now find it easier to click-through the drop-down menu items to more quickly get to the specific company services that they are interested in. Their service-specific pages do a great job of going over such products that the company offers as their commercial flat roofing work, whole-roof replacements, roof leak detection & repair services, and emergency roofing services. Aaron also mentioned that the new website also does a better job of describing

the other home improvement services that they offer. This includes gutter & downspout installation and repair, siding services, window replacement work, and their attic insulation application services. Other critical information that their new website points out includes the fact that they are a local company that is licensed, bonded, and insured and they have a reputation for helping customers find 0% financing. It also talks about how they consistently provide their customers with the industry's best warranties.

Those that have had roofing and other home improvement services provided for them by this company have been very impressed with the work that was done for them. Rick P stated, "Great Lakes did a wonderful job when replacing the siding and putting on an entirely new roof at our home in Grand Rapids, MI. The genuine care for lining up exactly what had hoped without breaking my bank was a refreshing experience. My family and I will certainly be using them for any home improvement needs moving forward. Thanks again, guys!" Remi C proclaimed, "Highly recommend GLBC. Excellent communication and a great group to work with because they are polite and friendly. From start to finish, they were a pleasure to have install a new metal roof for me. Very intelligent and great craftsmanship too."

Not only is this company well-reviewed but they also enjoy a BBB best rating of A+ and have won numerous awards, certifications, and other forms of recognition. In addition to Grand Rapids, this company also provides highly rated roofing and other home improvement services to those in Muskegon, Wyoming, Norton Shores, Allendale, Hudsonville, Holland, and other nearby areas. Those that are interested to know more about any of the services that Great Lakes Building Concepts & Roofing Company of Grand Rapids offers can refer to its newly launched website which can be found at <https://www.bestgrandrapidsroofing.com/>.

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For more information about Great Lakes Building Concepts & Roofing Company of Grand Rapids, contact the company here: Great Lakes Building Concepts & Roofing Company of Grand Rapids Aaron (616) 271-4888 grandrapids@bestgrandrapidsroofing.com 1146 Sibley St NW, Grand Rapids, Michigan 49504

Great Lakes Building Concepts & Roofing Company of Grand Rapids

Great Lakes Building Concepts and Roofing Company of Grand Rapids founded on the idea of providing a superior home improvement experience at a fair and competitive price point.

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