

## Baytown Promotional Items Shop Wins Gold Obelisk Award

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Baytown, Texas - Nominated by one of their industry peers, Baytown promotional items shop, Awards & Degraving, has been labeled ?Small Business Retailer of the Year? by the Awards and Personalization Association. This Gold Obelisk Industry Award is presented to a company ?that exemplifies general business practices based on integrity and a partnership approach to the retailer/supplier relationship,? according to the Awards and Personalization Association website. In addition to a Gold Obelisk trophy, the recipients also receive a profile in Insights magazine.

Congratulations from the Awards and Personalization Association staff were extended to Michelle Bitterly, CRM, and the Awards & Engraving team for receiving the award as well as thanks for their continued leadership in the industry. ?Michelle has been unyielding in her support for the customers, the local community, and her employees. She is such an inspiration to so many small business owners and never wants to take recognition for herself but she will consistently give it to others,? shared one nominator. ?Our community is so blessed to have her, as she has been able to support many local organizations who are on

the front lines dealing with the pandemic.?

Awards & Department in a post award and expressed their excitement in a post

on their Facebook page. ?If you missed our big news last week, we were awarded the Small Business

Retailer of the Year by the Awards and Personalization Association. Such a surprise and we are completely

humbled by this honor. Thanks to my terrific team, awesome family, and fantastic industry friends for all the

patience and encouragement over the past year! We're so happy to serve our community and appreciate

everyone's support. Stay well friends!?

Since 1991, Awards & Engraving has been creating top-quality personalized awards, custom

promotional items, gifts, and wearables to meet almost any need. To learn more about Awards & amp;

Engraving, visit their website at www.awards-engraving.com or give them a call on 281-420-1299.

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For more information about Awards & Department of the company here: Awards & D

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