



EarlyBirds Recommends Its Framework for CEOs Looking to Build Self Learning Organisations

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EarlyBirds, an Australian company that operates the EarlyBirds Platform, a business to business (B2B) open innovation ecosystem that connects innovators, early adopters, and subject matter experts (SMEs) to work together for technology advancement, is offering its framework for CEOs who want to build self-learning organisations. This means these organisations can become commercially self-sustaining through continuous improvement and by taking advantage of industry innovations and disruptive changes.

EarlyBirds has established a framework to help CEOs and organisations seeking to become self-learning organisations, where everyone in the organisation is expected to contribute knowledge and have a direct and measurable impact by helping solve problems proactively. The framework developed by EarlyBirds is based on their concept of Edzlity, which is a combination of Edge and Agility.

EarlyBirds founders Kris Poria and Jeff Penrose developed Edzlity to enable organisations to gain a technological or commercial edge while also being agile enough to change with the evolving market and benefit from disruptive developments. With this, organisations can continually improve their capabilities and align their services to meet their goals with the use of programs, products, and platforms. This allows these

organisations to attain three key objectives: continuous improvement for the organisation across all business units; quick resolution of business and technical challenges; and exploration of various disruptive business models, innovations, and solutions.

EarlyBirds founders Kris Poria and Jeff Penrose have the goal of 'engaging society in actionable innovation' and they plan to use Edzility to achieve such a vision. This was designed to help businesses evolve into self-learning organisations. Jeff Penrose, COO and co-founder of EarlyBirds, says, 'We will continue to develop solutions and align our services to meet these aims using our platform, products, and programs. As our civilization steadily automates many fundamental human requirements, innovation will become increasingly essential, and we will continue to develop to enable it.'

Kris Poria, CEO and co-founder of EarlyBirds, believes that engaging with real early adopter organisations who truly realise the advantages of being innovative is one of the key things they need to do. This means the organisation will have to move away from the usual ways of doing business and instead actively engage in activities that will allow them to gain a business edge and fully comprehend what it really means to be agile.

EarlyBirds has the goal of building products and offering solutions that demonstrate clear value to business organisations and innovators. Kris Poria believes the success of an organisation lies in truly understanding whom they are delivering to, and respecting and listening to their stakeholders, who are their customers and teams.

The journey towards becoming self-learning organisations may be helped by the EarlyBirds B2B open innovation ecosystem of Innovators and Subject Matter Experts. Through EarlyBirds, businesses can collaborate with innovators and receive advice from SMEs and ultimately discover solutions to problems that help with their continuous improvement goals. The EarlyBirds platform has well in excess of one million innovators from different countries all over the world and it has more than 100 SMEs and over 500 organisations already registered with the B2B platform. That is a huge number of innovators to choose from, which greatly enhances the chances that CEOs will find innovators who can assist them in their move towards becoming self-learning organisations.

The EarlyBirds open innovation ecosystem has two basic capabilities to offer to early adopter organisations. A self-service approach for using the platform to search the big data and use the Innovation Project functionality to collaborate with stakeholders and manage innovation projects. The second is EarlyBirds assisted programs called Challenger and Explorer. The Challenger program is designed for those who would like to focus on one challenge at a time for the organisation. The Explorer program is designed to speed up enterprise innovation for the whole organisation. It has various key features, including regular engagement with innovators to help stimulate innovation in the organisation; a nominated SME for the business; a platform enterprise license; quarterly and monthly innovation days; and a focus on specific innovations. EarlyBirds

also offers training for the EarlyBirds platform and the Challenger program to its SMEs and customers.

Those who would like to know more about Edzlity and how the EarlyBirds can help businesses become self-learning organisations can check out the EarlyBirds website at earlybirds.io, or contact them on the telephone or through email.

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For more information about EarlyBirds, contact the company here: EarlyBirdsMrKrisPoria@earlybirds.io EarlyBirds USA Inc., 548 Market St, San Francisco, CA 94104 USA

EarlyBirds

EarlyBirds is an OSINT and Open Innovation Ecosystem that connects organisations - Innovators, Early Adopters and Subject Matter Experts - to accelerate capacity, speed, and culture to innovate and solve business and technical challenges.

Website: <https://earlybirds.io>

Email: support@earlybirds.io



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