Local Marketing & Recruitment Consultant Launches New Marketing Tool

September 16, 2021

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Virginia Beach, VA based Proactive Search Partners recently launched ProactiveCRM, an all-in-one sales and marketing tool that provides businesses a user-friendly dashboard that enables them to see all traffic, leads and conversions in their business. This includes recording, text to call back, email, SMS and even Facebook Messenger. More information about ProactiveCRM can be found at https://www.proactivecrm.io/.

ProactiveCRM is the first-ever all-in-one sales and marketing platform that gives business owners the tools, support and resources they need to succeed in their business. It is designed to capture new leads, nurture leads into customers and close more deals.

One of the best features that the platform offers business owners is its ability to create beautiful, high-converting landing pages with the help of ProactiveCRM?s drag-and-drop builder. Landing pages are very important to any business because they literally serve as its face. With ProactiveCRM, users can create beautiful landing pages in a matter of hours or get started with a premade template in seconds. Companies can also build and publish any type of forms in minutes. ProactiveCRM enables users to select fields, configure options and easily embed forms using the platform?s built-in tools. They can also take advantage of the platform?s online scheduling system to set and manage appointments as well as create mini-campaigns for no-show appointments.

James Pemberton, CEO & Founder of Proactive Search Partners, explains that ProactiveCRM enables business owners to easily customize and automate their follow up campaigns while also creating multi-channel campaigns. They can automatically push phone calls, drop voicemails or send pre-recorded messages to their customers. ProactiveCRM has also never been more accessible because it is now available on desktop and mobile, thereby increasing the speed of conversation.

Thousands of businesses who utilize ProactiveCRM enjoy a powerful tool that manages their company workflow and pipelines. They can easily see their business operations through the platform?s user-friendly dashboard, track statistics such as appointment rates, monitor campaign effectiveness and check response

rates. ProactiveCRM also helps in turning existing customers into repeat customers by making it easy for them to shop again and again.

The team behind ProactiveCRM also works hard to provide 24/7 support to their customers. They are composed of digital marketing experts and software engineers who are dedicated to deliver proactive and real-time technical support to ProactiveCRM users. They are always on standby to answer any questions and solve any issues that may be encountered.

Pemberton encourages local businesses to switch to a modern CRM system like ProactiveCRM to streamline and improve their daily operations. ProactiveCRM is designed to store all customer information in one place, record all transactions, identify sales opportunities, manage campaigns, and more. Businesses who want to retain old customers and convert leads into new customers can benefit from ProactiveCRM.

User testimonials showcase how effective ProactiveCRM is. Rachel Robertson, in a testimonial featured on ProactiveCRM?s website, says, ?This platform enables marketers to engage with their audience in creative and exciting ways. When we first launched our studio, I had no idea of how to market online. Our account rep walked side by side with us. The level of service and support that we receive to this day is unparalleled."

Scott Phillips, in another featured testimonial, says, ?We would be a shell of the business it is today without these guys. With an email list hundreds of thousands strong, a powerful and dependable email client is essential for us to run our business. They have robust behind-the-scenes automations, reliable customer service and deliverability that is second to none. 10/10 would recommend.?

ProactiveCRM is designed to help companies focus on their relationships with customers, partners, suppliers and more. With the help of ProactiveCRM, it is easier to find new customers, build brand confidence, provide excellent customer support and offer additional services that will help retain loyal customers and attract new ones. Furthermore, ProactiveCRM is suitable for businesses of any size.

Customers who want to give ProactiveCRM a try can test it out here. Complete details about ProactiveCRM can also be viewed on their website. Alternatively, business owners may connect with James Pemberton on social media to stay up to date with the latest updates about ProactiveCRM and Proactive Search Partners.
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Proactive Search Partners

Proactive Search Partners is focused on helping Law Firms and Healthcare Companies with their Recruitment and Marketing Strategies. We are Digital Marketers who understand you must also attract talent, not just customers.

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