



## **Flagstone Search Marketing Ranked as One of the Top SEO Consultants**

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Flagstone Search Marketing, LLC has been recognized as one of the top SEO consultants by DesignRush. DesignRush serves as a B2B marketplace that connects brands with professional web design companies, digital marketing firms, full-service agencies, and top technology companies. This platform lists more than 9,300 agencies from more than 50 countries and it is used as a reference by thousands of decision-makers planning to start a project.

Carlton R. Smith, the founder of Flagstone, says, "We are both happy and proud to be included in the list of top SEO consultants because this means that our efforts to provide high-quality SEO services and the best possible customer service have born fruit. Rest assured that we will continue to do our best to ensure the full satisfaction of our clients in realizing the best possible ROI for their online marketing investments."

Flagstone Search Marketing is a Google-certified partner agency in Birmingham, AL, which means that they have shown skill and expertise with Adwords, have complied with Adwords spend requirements, maintained and grown their client base, and delivered growth in agency and client revenues. As a Google Partner Agency, Flagstone can help empower clients' search marketing techniques with their updated expertise in

Google tools, such as Google Search Console, Adwords, Google Analytics, YouTube, and more. In addition, they have exclusive access to the latest in specific Google data for all industries that are covered by Google search and digital advertising.

Meanwhile, companies can get their project listed on the DesignRush Marketplace and get proposals from five hand-picked agencies. The project can be website development, app development, digital marketing, website redesign, software development, video production, e-commerce website design, social media marketing, graphic design, and more. This requires a simple four-step process. First, they inform DesignRush about the project. Second, they can browse through the directory of more than 10,000 agencies and choose those agencies that match the expertise they need and their budget. Third, DesignRush evaluates the shortlisted agencies. And finally, a DesignRush advisor will introduce two to five best candidates to the customer.

Flagstone specializes in SEO, PPC, and WordPress website design for small businesses. With the search engine optimization or SEO process, which combines both on-page and off-page strategies, the visibility of the client's website in the search engines will be enhanced with the result that site traffic, time on the website, and conversions are all increased. They want to point out that using outdated SEO techniques can put the rankings of a site at risk because Google makes changes to its search engine algorithm regularly.

Fortunately, the best SEO practices offer a process that may actually improve the business. For instance, these practices include regularly publishing good content, ensuring that the website will load quickly, engaging with customers on social media, and ensuring a good experience for site visitors will likely be helpful with SEO. However, this can be a difficult and time-consuming task, which may be better left to the professionals.

One important factor in SEO is choosing the appropriate keywords for the business. In this, it is essential to consider various factors, such as the global popularity of the keywords, competitiveness for those keywords in the client's specific industry, and how well those keywords match the content on the website. As part of Flagstone's SEO consulting procedure, they will help in identifying those keywords that are the most likely to have the proper balance between driving traffic to the site and converting that site traffic into qualified leads.

Founded in 2011, Flagstone Search Marketing has the mission of helping companies optimize the ROI out of their online marketing budget. Clients can expect to optimize their new leads, new customers, and new business. Flagstone focuses on law firms and other small and mid-sized businesses (SMBs) that have at least a \$1,000 average value-per-lead. A significant percentage of their clients are agencies that require specialized assistance in SEO, PPC, and Local SEO. More information about this search engine optimization

company in Birmingham, Alabama can be obtained from the Flagstone website, or by contacting them on the phone or through email. They are open from 9:00 am to 5:00 pm.

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For more information about Flagstone Search Marketing, LLC, contact the company here: Flagstone Search Marketing, LLC Carlton R. Smith (205) 451-3376 carlton@flagstonesearchmarketing.com 12 Office Park Circle Ste. 103 Birmingham, AL 35223

### **Flagstone Search Marketing, LLC**

*Flagstone Search Marketing is a Google-certified partner agency based in Birmingham, Ala., with a focus on well-crafted search engine marketing programs and cost-effective custom website design.*

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