



StructureM Strengthens Leadership Skills By Attending The 2021 Global Leadership Summit

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Growth services company StructureM attended the 2021 Global Leadership Summit in a bid to strengthen its core competency in its field of marketing and growth hacking. Readers can find out more about the company by heading over to its website at <https://www.structurem.com/>.

The company invested in its team to attend the event in 2021 at its headquarters in Oklahoma. The event was a chance for the company's team to come together and learn from the best minds in the world. The company says that the lessons learned will be used to improve its services and the learnings will be passed on to its consumers in the form of better, more focused consultation practices.

A spokesperson for StructureM talks about the company's experiences at the event by saying, "We got all of our company's personnel together and took some time out of our busy consultation practice to take advantage of this global event to reflect on our own services and what could be done to improve them. The team coming together was a great way to spark conversations that would have been very difficult in our regular daily work schedule. The valuable teachings presented in the summit by global business and thought leaders forced us to reevaluate our own services and implored us to ask the question - how can we make

them better for our customers? The result was an interesting and educational time that will no doubt help us grow as individuals but also as a high-performing team that is ready to pass on the dividends of this growth spurt to all of our current loyal customers. If you are a contractor or company that is considering enlisting our services, you can become a part of this growth by applying for a free coaching session at the link: https://www.structurem.com/coaching-session-application?utm_referrer=https%3A%2F%2Fwww.structurem.com%2F.

The Global Leadership Summit (GLS) is a two-day infusion of actionable leadership insights and inspiration broadcast to hundreds of host sites across the United States every August. In the following months, the GLS is translated, contextualized, and hosted by local leadership committees at hundreds of locations across Africa, Asia, Latin America, Europe, and the Middle East. This global event convenes a world-class faculty who share their distinct perspectives and expertise, inspiring and equipping people around the world with practical leadership skills that can be applied within their context, wherever they have influence, and used to empower positive transformation where it's needed most. The summit attracts a diverse audience that represents various industries, including marketplace, non-profit, healthcare, education, government, ministry, and corrections. The GLS has become a unique platform, unlike any other, bringing people together to not only empower better leadership within the organizations they represent, but in a growing number of cases around the world, this event also acts as a catalyst for organic local movements initiating systemic, city-wide change.

A quote about the GLS from Michael Todd, Pastor of the Transformation Church, says, "I really do believe that The Global Leadership Summit is one of the greatest intersections of leadership types and styles in the world today. All of the leadership principles apply. It speaks to the soul and it speaks to the mind. It reminded me I'm not alone and gave me tools I could use."

Another quote from Jamie Franklin, a CIO in the healthcare industry, says, "Many other leadership conferences would be much longer, more expensive, and less diverse. I haven't come across anything else quite like it. One of the key values is the seeds that are planted that become compass points when we are in an unprecedented time. I get the depth of teaching from the Summit to push forward."

StructureM offers consultation to companies, contractors, and franchisees to help them weather economic storms by creating organizations that are durable and built for the long haul. They help companies implement simple and proven plans to create a consistent lead flow, attract more customers, and grow the business to become more resilient to market forces. Readers can find out more about the company by heading over to its Facebook page at <https://www.facebook.com/StructureM>.

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StructureM

For the past 10 years, StructureM has helped over 200 business owners and marketing managers stop wasting time and money on marketing, and instead, increase revenue 15-50% per year.

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