



Kim and Dick York, Charlotte NC Realtors, Reach No. 1 on Amazon Best Seller Lists

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CHARLOTTE, NC ? Kim and Dick York became Amazon Bestselling Authors with their new book, ?The Essential Guide To Charlotte Real Estate, Insights From Fourteen Local Experts.? The book, published by FA Media Group of Charlotte, reached Number 1 for ?Real Estate Sales,? ?Buying and Selling Homes,? and ?Real Estate Investments? in Amazon?s Kindle Store. Amazon also ranked the book at Number 2 for ?Real Estate? and ?Mortgages? as well as the Number 1 Hot New Release in multiple categories.

Kim and Dick York contributed a chapter on buying and selling properties in the Greater Northeast Charlotte area that includes Cabarrus County as well as Northeastern Charlotte and Mecklenburg County. The Greater Northeast Charlotte area, like most of the Charlotte region, has experienced large growth partly fueled by company relocations to the region. The University of North Carolina Charlotte campus is a major hub in Northeast Charlotte near the Cabarrus County line.

The Yorks said, ?With buyers doing most of their preliminary research online these days, it is critical that properties have a great Internet exposure in order to attract interested buyers. Buyers need to feel that they are in the home when viewing online listings. Quality photography of a properly staged house is important to

showcase the home, so buyers can get a good impression of the property before actually viewing it in person.?

Fourteen local real estate experts contributed chapters to ?The Essential Guide To Charlotte Real Estate,? each providing advice in the author?s area of expertise. With thousands of people moving into the region every month, the book will be a resource for newcomers to identify the experts they need to help them find, purchase and finance their ideal property. Existing local homeowners will also find resources and experts providing useful advice for selling their homes, re-financing and improving their properties.

Kim and Dick York are Brokers and Realtors with Coldwell Banker United, Realtors, associated with the Greater Northeast Charlotte office. They are licensed in North Carolina and in 2014 were named the Number 1 Agent for Coldwell Banker United, Realtors. Charlotte Magazine has listed them as a Five Star Real Estate Agent in Client Satisfaction yearly since 2008.

?The Essential Guide To Charlotte Real Estate, Insights From Fourteen Local Experts? will be available in a paperback version in late October and is currently is available in the Amazon Kindle Store at <http://www.Amazon.com/dp/B015APTT6U>

To learn more about Kim and Dick York, visit <http://www.cbunited.com/TheYorks>

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