



## **The Linen Corner Blog of The Manchester Factory Helps People Make Informed Choices About Bedding & Homeware Purchases**

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The Manchester Factory, a company based in Marrickville, NSW, Australia, wants to point out that The Linen Corner on their website is a one-step destination for people who want to make informed choices regarding bedding and homeware purchases. The family-owned Manchester and bedding retailer in Sydney is also an information source for bedding and all homeware tips and tricks. The Linen Corner offers helpful information about everything that has to do with bedding, such as bamboo bedding, which is suitable for the approaching summer months in Australia, and even all year-round.

One recent article in The Linen Corner provides information on the advantages of bamboo bedding. First of all, bamboo bedding is durable and long-lasting because the bamboo fibers were woven with cotton to prevent the stretching that would have been possible if only bamboo fibers were used. Second, bamboo cotton is naturally odour-resistant and antibacterial and is a suitable choice for people with sensitive skin. This is because bamboo is dust mite resistant and hypoallergenic.

Bamboo is also environmentally friendly because it does not need any chemicals and needs less water to

grow. It also enhances air quality more than cotton alone because it absorbs more carbon dioxide from the air while releasing more oxygen. In addition, the bamboo fiber is thermo-regulating, which means it will be warm in winter and cool during summer. It is also sustainable because the bamboo is one of the fastest-growing plants in the world and it is also moisture wicking. Thus, people who tend to have night sweats will still feel cool and dry because it wicks the moisture away from the body. And finally, bamboo cotton is soft and comfortable.

Other topics discussed in The Linen Corner include: tips on how to style the bedroom; guide to styling a neutral bedroom; finding the right pillow to provide back and neck support; the coverlet; how poor sleep affects one's fitness; how to improve one's quality of sleep; tips on folding a fitted sheet; reasons to upsize one's quilt; how to decide if a pillow protector is needed; why a coverlet is required during the spring season; washing and care guide for bamboo cotton sheets; why sateen weave bamboo bedding feels very soft and luxurious; how to care for cotton blankets; how to minimize wrinkles in bedding; and more.

The Manchester Factory offers various homeware products for the bathroom, bedroom, living room, and dining room. For the bathroom, they offer towels, bath sheets, hand towels, face washers, bath mats, bath robes, and shower curtains. For the bedroom, they offer the bamboo linen collection, blankets, combo sets, coverlets, electric blankets, European pillow cases, fitted sheets, flannelette, flat sheets, mattress protectors, pillow cases, pillow protectors, pillows, quilt covers, quilts, sheet sets, wool underlays, and valances.

For the living room, The Manchester Factory offers cushions, throws, beach towels, chair covers, and rugs. For the dining room, they offer tablecloths and runners, tea towels, aprons and mitts, and place mats and napkins.

Customers have expressed their satisfaction by leaving them highly positive reviews. For instance, they currently have more than 2,000 customer reviews in various platforms with almost 400 reviews on Google. For example, in one of their recent reviews on Google, Beverley W. gave them five stars and said, "I've purchased 2 packages of linen. Great product, quality goods, colour as advertised, very happy with Manchester Factory. Delivery was fast too. I will definitely use them again."

Founded in the early 2000s in a Manchester warehouse in Alexandria, selling Manchester directly out of the cartons they came in, the family-owned business has grown significantly from the single brand they sold when they started to the more than 30 brands from popular brands, such as Sienna Living, Sheridan & Tontine, Linen House, to smaller and less known direct importer brands they can now provide. At present, they have already closed the Alexandria warehouse and operate out of their retail store front in Marrickville, while their online operations are provided by a bigger warehouse, which is also found in Marrickville.

Those interested in learning more about bedding in Australia can check out The Linen Corner blog, which can be accessed at <https://www.manchesterfactory.com.au/a/blog>, or contact them through their website or through email.

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## **The Manchester Factory**

*Manchester Factory is a family-owned business that prides itself in selling high-quality Manchester, bed Linens and homewares at the best prices in Sydney all out of one Manchester Warehouse.*

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