

PrimeEffects

Ear Plugs Included With Updated Sleep Mask

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Today CEO and founder of PrimeEffects, Philip Jepsen, announced that their updated, second generation sleep mask, includes a set of quality ear plugs that store in holders on the mask's strap. The ear plugs are high quality foam units designed to reduce or eliminate ambient sound. In combination with the sleep mask itself the ear plugs create a sleep system, with means for reducing or blocking light and sound, the chief distractions when trying to rest.

"It's a complete solution to getting rid of the distractions in the environment," says Mr. Jepsen. "Our Amazing Sleep Mask, with these fantastic ear plugs, lets you create your own little bubble of solitude. There may be a lot going on in the environment around you, but with the ear plugs in and the mask on, all the things that would usually impinge on your rest are removed."

The redesigned second generation sleep mask features a new strap with a slider adjustment, as opposed to the previous Velcro, and holders on the strap for storage of the ear plugs. When not in use they can be slipped into the custom holders and kept there until needed. Updates to the mask itself include a larger overall size with additional contouring around the cheek bones and the bridge of the nose, including small, unobtrusive flaps at the bridge of the nose that act to block additional light at that key area. Though larger the new mask is lighter. The mask material is designed to breathe in order to reduce or eliminate any

sweating on the skin beneath the mask. This makes it safe to wear with makeup.

"We feel like this second generation mask really is the best thing for getting good rest or sleep when you're in a strange environment," says Mr. Jepsen. "Even when you're at home. It handles the things that are most likely to keep us awake: light and sound."

The updated Amazing Sleep Mask is now available.

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PrimeEffects specializes in finding and making available quality items that are in high demand. Some items currently offered are Sleep Masks, All-Natural Skin Cream with Manuka Honey, a few high quality First Aid Kits, and more.

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