



Owner of Local Awards Shop Recognized as a Certified Recognition Master

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Baytown, Texas - Michelle Bitterly, owner of Awards & Engraving, a local personalized gift shop in Baytown, is highlighting her hard-earned Certified Recognition Master (CRM) designation from the Awards and Personalization Association. The CRM, according to the Awards and Personalization Association, is "the highest honor in the awards and personalization industry [and] is attained after taking a minimum of 170 hours of qualified instruction in approved seminars and submitting a qualified CRM paper."

The Personalization Professional Certification is a program managed by the Awards and Personalization Association, which has thousands of members worldwide. Assisting retailers and suppliers around the globe, The Awards and Personalization Association is based in Chicago, IL, and is an international nonprofit membership organization. Through the education program that the association sponsors, Bitterly is given the opportunity to meet with top industry leaders and speakers to gain a higher level of knowledge and skill in the

technical processes, as well as learn the best practices when it comes to sales, marketing, and business operations.

Having received the "Small Business Retailer of the Year" award by the Awards and Personalization Association in August, as well as the "Small Business of the Month" award by The Dayton Chamber of Commerce this September, the team at Awards & Engraving continues to demonstrate top industry skills. Bitterly and her staff takes great pride in having even a small role in her customer's proudest moments, from customized sports trophies for Little League teams to recognizing a job well done in corporate business.

Awards & Engraving strives to support their community in the most effective way possible, one of which includes providing high-quality products and services that will flawlessly meet the needs of individuals and businesses. They offer an assortment of products, from acrylic awards, to name badges, to personalized drinkware. For more information, call them today at (281) 420-1299 or visit their website at www.awards-engraving.com.

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For more information about Awards & Engraving, contact the company here: Awards & Engraving Michelle Bitterly (281) 420-1299 myhelpdesk@awards-engraving.com 1214 Massey Tompkins Rd Baytown, TX 77521

Awards & Engraving

For over 25 years we have proudly supplied quality awards and promotional products all over the country. Call our trained staff and let them provide you with outstanding service today!

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