



WBEC-West Awards Kissinger Group, Leading California Management Consulting Firm, with the WBE Supplier of the Year Award

October 14, 2015

October 14, 2015 - PRESSADVANTAGE -

Sondra Kiss of Kissinger Group was recently awarded with the esteemed WBE Supplier of the Year Class 1 award by Women's Business Enterprise West (WBEC-West) at the 12th Annual WBEC-West Strategic Procurement Opportunity Conference held in mid-September in California of this year.

Kissinger Group helps business leaders get important projects done with outstanding results. The company provides a unique blend between management consulting and staff augmentation, by leveraging a network of over 250 independent consultants who both advise and execute. This lean business model means that clients get precisely targeted, seasoned talent at a fraction of what the big firms charge.

Over the years, Kissinger Group has supported some of the world's largest companies with their most important work. Clients appreciate the quality of their top-tier consultants and the added value and outsized results that come from the firm's process and approach.

When asked about her recent award, Sondra Kiss, Senior Partner at Kissinger Group stated, "Our partnership with WBEC-West has given Kissinger Group exposure and credibility with Fortune 100 companies that we now call our clients. In addition to accelerating our business success, the affiliation with other female entrepreneurs provides ongoing learning opportunities and friendships that inspire me every day."

"As a business owner, there is nothing more fulfilling than knowing you've stood out in the minds of your clients. And the relationships we built with those clients were forged because of our association with WBEC-West."

"Early on, I made a decision to get involved with WBEC-West as the Chair for the San Diego Forum and the return on my investment of effort has been tremendous. I'm proud to be a participant and grateful for the dedication of the WBEC-West team and the corporate partners that make this a great organization."

About Sondra Kiss

An experienced entrepreneur, Sondra started her first company in her 20s, growing the business to \$7 million annually before negotiating a successful sale. That business was profiled by International Data Group (IDG) as one of Canada's top training companies.

In 2003, Sondra went to work for a mid-tier consulting firm in the Bay Area, where she learned the ins and outs of the independent consulting business. In 2012, Sondra partnered with Scott Lininger and launched Kissinger Group, with a vision to revitalize the business model they used at their previous firm, and take it to the next level to serve clients and consultants in a better way.

About Kissinger Group

Kissinger Group is a leading management consulting firm operating in the San Diego, San Francisco and Los Angeles, California area.

Kissinger Group professionals help clients execute key business initiatives with expert performance. Their services focus on the three disciplines most fundamental to successful business projects: Program & Project Management, Process Optimization and Change Management.

The firm has also recently engaged some of the country's most prominent experts in Customer Experience, to launch a new Customer Experience Practice Area. These new offerings will help companies anticipate customer needs, adopt the mindset of the customer and deliver a competitive advantage in the form of

superior customer experience.

Services range from customer experience strategy to journey mapping, voice of the customer, surveying and metrics and financial linkages between customer metrics and profitability. The practice area has generated significant interest from both existing and new clients, with a number of engagements already underway.

For more information, visit www.wbec-west.org

Media Contact: Renae Moore, office@wbec-west.org, (480) 240-9473

###

For more information about WBEC-WEST, contact the company here: WBEC-WEST Pamela Williamson, Ph.D. (480) 969-9232 pamela@wbec-west.org 1220 South Alma. School Road Suite 204 Mesa Arizona 85210

WBEC-WEST

To create a network of informed, prepared, and engaged Women Business Enterprises and corporations through certification, education, and targeted networking events.

Website: <https://wbec-west.com/>

Email: pamela@wbec-west.org

Phone: (480) 969-9232



Powered by PressAdvantage.com