# Coast Crane Company Comments on Portland?s Booming Construction Market Putting Squeeze on Number of Crane Rentals Available

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It?s no secret that Portland is growing fast. The number of commercial building permits is up 8 percent over last year and the number of residential building permits is up 10 percent, according to Portland?s Bureau of Development Services. Coast Crane Company offers a vital service due to the significant growth in this area. As one of the limited number of companies of its kind in the area, they are ready to offer their services to facilitate construction activities and they encourage the construction industry to learn more about the company.

"Cranes are vital tools in the construction industry, but most companies do not have their own," says Tom Whalen, Vice President and General Manager of Coast Crane Company?s Western region. "We are one of the few crane suppliers in the area and are there to help construction companies get the job done on time and within budget."

Most construction companies prefer to rent cranes instead of purchasing them. In most cases, crane rental periods are quite long, ranging between six months to multiple years. For companies like Coast Crane, this

can present a challenge, as they must manage their operations properly to avoid running out of rental inventory.

Those who want to learn more will quickly discover that the market is tight and this is a very positive sign. It shows that the housing market is picking up, along with the local economy. Many large-scale commercial construction projects have also initiated, which should sustain this improvement in activity

"We have well over 110 tower cranes in our fleet," reveals Whalen. "Additionally, we have rough-terrain cranes, mobile cranes and many others. Despite being one of the largest tower crane owners in the country, we are finding our availability has become strained with such strong demand. This really is fantastic news for our economy."

Coast Crane Company wants to help customers properly plan their construction projects to get the most out of their crane rental. "To find a location near you, please contact us straight away," says Whalen. "We can discuss how to make sure you can use the crane to its full potential."

Coast Crane Company is one of North American?s largest crane sale and rental companies. With one of the nation?s largest fleets and 11 locations on the West Coast and in Alaska and Canada, Coast provides the most comprehensive lifting equipment for the construction industry. Coast Crane Company is a wholly owned subsidiary of Essex Rental Corp headquartered in Buffalo Grove, IL.

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**Coast Crane Company**

*Coast Crane represents the industry's leading equipment manufacturers for crane equipment. They are backed by nearly 50 years of experience in crane distribution. Coast provides service, rental, parts and sales for cranes.*

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