MBS Retriever Extension Used For Discovery Of Competitors

October 19, 2021

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According to ManageByStats their Retriever Chrome Extension can be used to more quickly and easily narrow down competitors on Amazon. This is in addition to Retriever?s uses for product discovery. The Retriever extension speeds product research by offering calculated monthly sales and revenue volume based on Amazon sales, taking into account historical sales and historical pricing data. It can also be used to identify competition. Retriever is free, and can be found in the Chrome Web Store.

?We highlighted this aspect of Retriever in a recent training,? says MBS CEO, Philip Jepsen. ?It may seem a simple thing, finding your competition, and in some ways it is, but like most challenges we face as Amazon sellers, it works better with the right tool.?

And the right strategy, as outlined in the recent MBS training covering how to find the real competitors for any Amazon business. That information is key when selecting the correct keywords to use in listings and for advertising. MBS Retriever is available as a standalone tool, and can also be found within the suite of Amazon software tools in ManageByStats.

?Retriever is one of those tools every Amazon seller should have in their toolkit,? says Mister Jepsen. ?In addition to product discovery -- one of the more tedious tasks for any Amazon seller -- its features can be used to follow this strategy of identifying your real competition on Amazon.?

For more info on MBS Retriever, please visit the ManageByStats site or contact the company directly. If interested parties have further questions, ManageByStats may be contacted directly by email.

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For more information about ManageByStats, contact the company here:ManageByStatsPhilip Jepsen, CEO7274752995philip@managebystats.com411 Cleveland Street, Suite 110Clearwater FL 33755

ManageByStats

ManageByStats.com is a software platform built by Amazon Sellers, for Amazon Sellers, to provide functions not provided well by Amazon or other services, including product sales performance graphs displayed by Brand, Product Line and individual Products.

Website: http://managebystats.com

Email: philip@managebystats.com

Phone: 7274752995