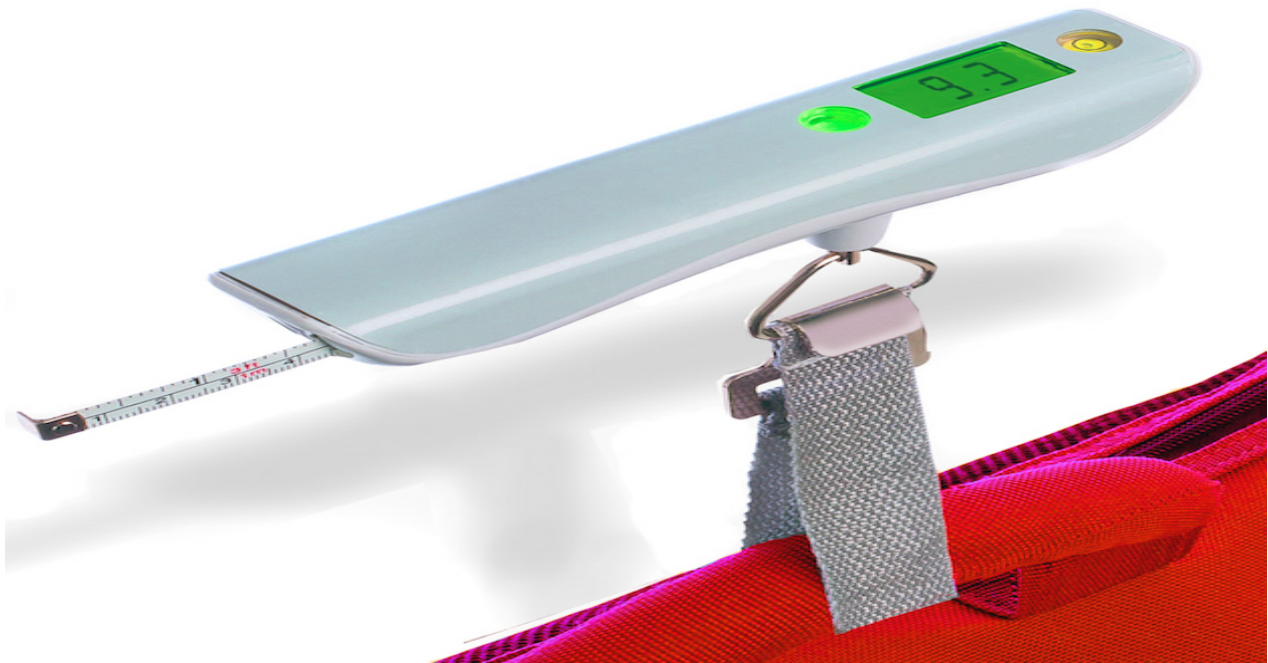




## **Airline Carry On Size Could Shrink 40% - Swisste Travel Gear Launches Luggage Scale**

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Swisste Travel Gear has announced a solution to help solve the issue of ever-changing rules on size and weight restrictions on baggage: a 2-in-1 digital luggage scale with built-in measuring tape. This portable baggage scale is targeted specifically at smart local and international travelers, allowing them to avoid excessive baggage fees caused by ever-changing airline rules.

The International Air Transport Association (IATA), representing 260 airlines worldwide, has recently issued new size and weight luggage guidelines. Several IATA airlines including Cathay Pacific, China Southern, Emirates, Lufthansa have already confirmed that they will follow suit. "We'll certainly be announcing more big carriers," said Chris Goater, a spokesman for the transport association.

If US airlines adopt the new proposal, passengers of American, Delta, and United Airlines would have to downsize their bags by 21%; about 40% for Southwest. "Currently, different rules apply to different airbuses and airplanes and it can be really difficult to get things right. Our luggage scale helps travellers to make sure their luggage meets all the necessary requirements," said David Pollack, CEO of Swisste Travel Gear.

To make sure a carry-on bag is small enough to comply with the regulations, Swisste Travel Gear recommends using a measuring device such as a Luggage Scale with built-in measuring tape. "A Luggage Scale with a built in measuring tape is a powerful tool to assure passengers can bring their luggage on the plane and place in the overhead compartment," says Pollack.

The Swisste Travel Gear digital luggage scale is user friendly and accurate. It is also lightweight, which means it can easily be carried in luggage with a negligible gain in weight. It will be extremely useful for a shopping excursion when the weight of luggage will be increase during a trip or vacation.

The company offers a full 30-day money back guarantee on the luggage scale. "We want our customers to feel secure with their purchase," adds David Pollack. "We believe our luggage scales can last a lifetime and customer satisfaction is our top concern. We also feel that our product is a perfect traveler gift."

Amazon shoppers looking for Swisste Travel Gear's new portable luggage scale can purchase it exclusively through Amazon. Since initially having been released, the portable luggage scale has already received a wealth of verified positive reviews and recommendations.

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For more information about Swisste Travel Gear, contact the company here: Swisste Travel Gear David Pollack +1.888.473.1904 [contact@swisstetravelgear.com](mailto:contact@swisstetravelgear.com) Portland, Maine USA

## **Swisste Travel Gear**

*Swisste Travel Gear is inspired by the diversity of people and cultures and provides a collection of unique yet practical products. They are passionate about exploring the world and are committed to make traveling stress-free and fun for it's customers.*

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