



Jacobs the Jewellers holds annual Christmas Exhibition

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London, UK -- Full of some of the most desirable watches and finding that an exhibition outside the shop provides a really enjoyable occasion, Reading Jeweller Jacobs the Jeweller is prepping for this year's annual Christmas Exhibition. Jacobs the Jeweller (www.jacobsthejewellers.com) is looking to top their 2014 event, which was the most successful to date. A new blog post entitled 'Reading Jewellery and Happenings: Jacobs Most Successful Event Ever!' was just published which further details the 2014 event which was held at Phyllis Court Country Club in Henley-on-Thames.

The article details how Jacobs the Jewellers' Exhibition saw 20 exhibitors joining the Jacobs team, each exhibitor enhancing classic Jacobs ranges with a wider selection of their treasures to dazzle visitors. Jacobs the Jewellers also publicly launched two new brands to their customers at the annual exhibition, the Hulchi Belluni brand and Mikimoto pearls. Hulchi Belluni brought sparkling diamond rings, bracelets, earrings, and pendants complementing their already glittering range.

The blog article further describes how competition was fierce before the announcement of the eventual winner of a Hulchi Belluni and Jacobs the Jewellers Formula 1 simulator. The winner was a Mr. Paxton from

Caversham whose fastest lap of the Monza circuit won him an 18ct yellow gold Hulchi Belluni bracelet. The Formula 1 simulator was being offered as a part of the Hulchi Belluni brand launch at Jacobs the Jewellers. Co-presented by both companies, the Formula 1 simulator allowed customers to try their speed.

Jacobs the Jewellers in Reading has cultivated itself as a nationally-renowned, award-winning independent jeweller. The only in-house CAD bespoke service within a skilled on-site workshop located within the Berkshire area, Jacobs the Jeweller is well known for their many offerings of exquisite jewellery and experience in crafting various pieces, they offer.

To read the article, visit www.jacobsthejewellers.com.

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For more information about Jacobs The Jeweller, contact the company here: Jacobs The Jeweller Adam Jacobs 0118 959 0790 connect@jacobsthejewellers.com 25 King St Reading Berkshire RG1 2HE

Jacobs The Jeweller

Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.

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