



## **White Hat SEO Launches Websites**

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London, UK ? London based White Hat SEO ([www.whitehat-seo.co.uk](http://www.whitehat-seo.co.uk)) is pleased to announce the launch of a new website for their client, personal trainer JoJo Thompson.

A qualified Level 3 Advanced Personal Trainer, Ms. Thompson has worked with Olympic sponsors, such as Samsung, for whom she secured their corporate boot-camps and the Royal College of Surgeons for whom she created training materials to be used for the 2012 Anatomy of an Athlete exhibition.

?With skills and fitness solutions recognised by various entities,? states JoJo Thompson, ?I wanted a site that would quickly show my professionalism and that I have extensive experience in coaching people looking for physical fitness solutions.?

The White Hat SEO company has been focused on creating a more visible web presence for Ms. Thompson, in addition to helping her co-ordinate her brand online.

?She's got a lot to offer the fitness community,? stated Clwyd Probert, CEO at Whitehat. ?We brought together several strategies using the latest in web design best practice and are excited to report the leads from this new web venture are coming in, allowing her to fulfil her mission of physical training in West London

with fitness trips, online fitness and even with training programmes.?

Using analytics to deliver marketing services to the business sector, Whitehat SEO Ltd. personalises their approach to every web project allowing them to provide guidance and clarity while moving their clients far ahead of competitors.

To read the article, visit [www.whitehat-seo.co.uk](http://www.whitehat-seo.co.uk).

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## **Whitehat SEO Ltd**

*Our company Whitehat is a full service agency with a team of experienced experts with knowledge of every aspect on online marketing: SEO (both local, national and international), reputation marketing and management, social media, PPC and web design.*

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