

London Reputation Management Expert Announces Website Redesign

November 05, 2015

November 05, 2015 - PRESSADVANTAGE -

Reputation management firm Lucidx announced today that they have launched a redesigned website. The redesigned website, located at http://lucidx.co.uk, includes a free website audit feature that allows visitors to enter any website URL to be provided with a snapshot of that website?s online reputation along with information on what needs to be done to optimize the website for popular search engines like Google.

The audit offers information about the URL, title/meta tags, an image analysis, heading tags analysis and mobile analysis as well as off-site statistics like social analysis, rankings and link analysis. It also provides an SEO score with information about how to interpret the score, a Google PageRank and much more.

The site also includes a reputation management report, available free for a limited time. The report reveals what people are saying about a business and offers free training on how to create a five-star reputation. Businesses can download a report for free at http://lucidx.co.uk/reputation-management-london-and-how-to-remove-bad-reviews-in-google-uk/.

"We felt that it was time to provide a more engaging, user-friendly website for our customers," said Deon

Bryan, the spokesperson for Lucidx. ?The new site offers some super-useful tools that provide visitors with

information about how to improve their online reputation, and how to rank higher in the search engines."

Most business owners recognize that having a great reputation is critical for them to survive, but finding the

time to implement a strong online reputation program is difficult. Deon and his team developed Lucidx to help

business owners manage and market their online reputation so that they can focus on running their

businesses.

?Online reputation is crucial,? Deon said. ?Around 90 percent of all consumers check the online reviews of a

company before choosing to spend their money with them. Our redesigned website can help businesses

make their brand and reputation stronger.?

In addition to the free tools, the website also provides tips on how to boost online reputation, including four

ways for better reputation management and why it is required for many businesses to succeed.

Click Here to access the newly redesigned Lucidx website.

About Lucidx

Lucidx is a London-based reputation management firm that helps businesses gain exposure by working with

clients to devise internet marketing strategies that improve reach and grow customer base and revenue. They

do this by helping clients manage customer reviews, improve search engine optimization, manage social

media and design and maintain effective websites.

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Lucidx

Lucidx is a lead generation company based in London, we are innovative when it comes to local advertising by offering a

range of services to generate revenue, qualified leads and potential customers.

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