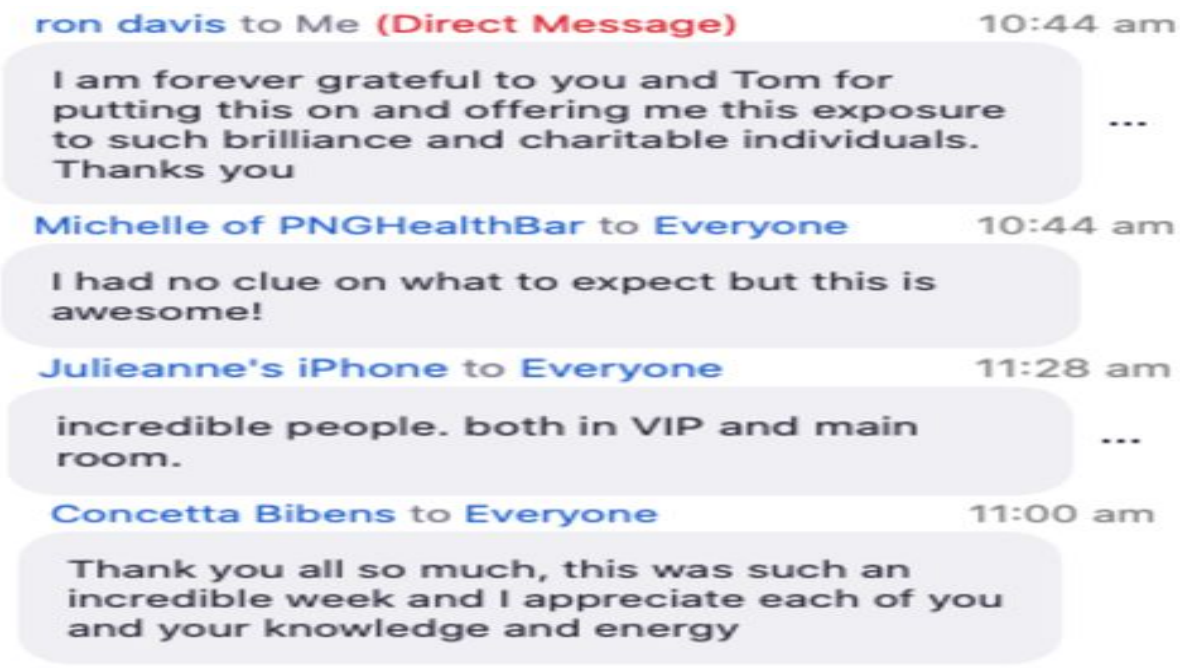


The Influence Blueprint Challenge Announces a Free Business Event for Entrepreneurs

October 29, 2021

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The Influence Blueprint Challenge is a free 5 day business growth event. Starting November 1st. 2021, it attempts to connect online entrepreneurs looking to learn from others at the end of the year to reflect on the new normal way of doing business in times where some offline businesses have moved over to the virtual digital world with the new global market online.

Its announcment states that the event can be for entrepreneurs looking to simply focus on being more at the top of mind of their audience.

Event organizers share details about the theme noting, "the ability to possibly network with hundreds of other business owners looking to grow," as stated in other words on their respective site.

Further details regarding the event include thoughts like: participants might expect to read and watch live about ways to strategically thinking of the response of their visitors. "Some entrepreneurs have a mindset of

making a lot of impact," states Rune Ellingsen. "And some entrepreneurs recognize and share that the investments needed to create traction for a startup can be immense, but it does not necessarily have to be so," Rune Ellingsen said.

Professionals have come together in the Influence Blueprint Challenge in an effort to shed light on some of the thought processes some entrepreneurs have used.

The host of the event is a serial entrepreneur named Tom Matzen. Tom, a self proclaimed coffee lover, quotes, "he has started over 187 successful coffee bars, 172,000 books sold on the topic too." Tom is a recognized philantropist, marketer, serial entrepreneur, bestselling author, event host and much more. Rune Ellingsen shares: "Tom's initiative here, is filled with Tom's personality. So participants can enjoy his humor and keen eye for details, and also love for the success of others."

"As an international best-selling author and seminar presenter Tom has been able to share his message of business success & failure to more than 100,000 people on 4 continents. He has been interviewed in Success Mag, Inc Mag, Entrepreneur, USA Today, Wall Street Journal, and literally 100's of radio & TV Stations across the globe."

Quoted from the event page: "Entrepreneurs has hired Tom because most are so busy wearing all their hats, doing things they don?t love. Bottom line, the Authority does what they?re great at, Tom and his team do the rest."

Contributors to this event include at least: Ken Krell, Kim Walsh Philips, Julieanne O'Connor, Danella Burnett, Simone Vincenzi

Topics covered in the 5 day event features philosophical topics such as: Leveraging Joint Ventures, Creating Authentic Connections, Following Up Like A Pro, Strategic Lead Magnets, Building A Community.

In an effort to be sure to include all possible attendees interested in philosophical viewpoints of other entrepreneurs, participation to register can be found on the respective site.

For more information, visitors can see the Influence Blueprint Challenge webpage here.

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