



Seminars Launched To Teach Lawyers How To Attract Indiana Middle Class Baby Boomers As Clients For Long Term Care Planning

October 26, 2015

October 26, 2015 - PRESSADVANTAGE -

Mark Connell of the Branford, Connecticut based law firm Mark R. Connell Attorney at Law, LLC, has launched a new service known as "Client Magnet Seminars", that can teach other lawyers a better way to attract clients. For example, lawyers in Indiana can use his seminar marketing system to attract middle class baby boomers who need help with establishing a better plan for retirement that takes into account the potentially devastating costs of long term care.

Connell explains, "Middle class baby boomers planning for retirement need elder law and estate planning attorneys who know how to help them include long term care planning strategies to preserve a legacy and maintain their quality of life should they need nursing home care as they age without being a burden on their loved ones. However, lawyers need a way to attract them first before they can serve them. That's the purpose of my seminar marketing system."

Mark Connell, who has the website www.markconnellattorney.com for his law firm, wants to help other lawyers make better use of their time and energy with his seminar marketing system and coaching services.

Using what he calls the "7 Fundamental Principles of Client Attraction", attorneys can stop the endless pursuit of clients and, instead, magnetically attract clients who are interested in their services, in particular, long term care planning.

"It's critical that people plan for retirement, especially middle class baby boomers," declares Mark Connell. He says that there are a number of things to consider when making these plans and that often, regular citizens are unaware of how to plan properly or what laws and regulations are there regarding estates and long term health care. He points out that those lawyers providing such assistance are providing a necessary service, but they have to know how to properly position themselves in the eyes of prospective clients.

Mark Connell points out, "Estate planning attorneys should no longer depend on the usual ways of finding clients that are often unreliable and unpredictable. Armed with the knowledge found in my "7 Fundamental Principles of Client Attraction", they will likely experience a substantial increase in the number of people whom they can serve."

Those who want more information about "Client Magnet Seminars" can visit www.clientmagnetseminars.com, where they can watch a video presentation to get more details about the seminar marketing system and coaching services.

###

For more information about Client Magnet Seminars, LLC, contact the company here: Client Magnet Seminars, LLC Mark R. Connell (203) 488-5586 markconnellattorney@comcast.net 420 East Main Street, Suite 12 Branford, CT 06405

Client Magnet Seminars, LLC

As an Elder Law and Estate Planning Attorney I developed Client Magnet Seminars, LLC to provide the tools needed by attorneys to protect the assets of middle class baby boomers from long term care costs.

Website: <http://www.clientmagnetseminars.com>

Email: markconnellattorney@comcast.net

Phone: (203) 488-5586



