



Lawyers Learn How to Attract The Middle Class Baby Boomer In Iowa Who Needs Long Term Care Planning Services

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Client Magnet Seminars, LLC, a business based in Branford, CT, is offering lawyers and legal firms across the country a completely new and unique seminar marketing system designed to attract middle class baby boomers in Iowa who need help with establishing a better plan for retirement that takes into account the potentially devastating costs of long term care. Mark R. Connell from Client Magnet Seminars says, "Long term care planning has become a much needed service in Iowa because of the impending retirement of the baby boomers. However, lawyers must get their attention first, and that is what we teach at Client Magnet Seminars."

Mark R. Connell, an elder law and estate planning attorney offers long term care planning in Connecticut, as can be seen on www.markconnellattorney.com, . He has the expertise needed to help people plan their retirement and beyond. Thus, he knows the value of this kind of service and wants law firms in other states to learn how to attract the said clients and help them. "We offer a variety of free resources and information to help people plan ahead," adds Mark R. Connell. "These resources are all very comprehensive and offer a range of important information and tools for those approaching retirement. We encourage everyone to read

these publications."

Connell explains, "Planning for retirement is about more than just having your finances in order. All across the country, nursing home care is becoming increasingly expensive. Hence, making it part of a retirement planning strategy is vital. These services are needed across the country, and the Client Magnet Seminars allow other lawyers to attract baby boomers to their practice and provide them with the advice they need."

Client Magnet Seminars LLC has created a free video that offers an explanation on the "7 Fundamental Principles of Client Attraction. In this presentation, these principles are specifically related to longevity and retirement planning, but they can also be applied to other areas of the law as well.

Signing up for the video is easily done online. Lawyers who want to work with middle class baby boomers are encouraged to visit the company's website on www.clientmagnetseminars.com to get access to the video presentation in order to discover a completely new way to quickly and easily attract qualified prospective clients.

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For more information about Client Magnet Seminars, LLC, contact the company here: Client Magnet Seminars, LLC Mark R. Connell (203) 488-5586 markconnellattorney@comcast.net 420 East Main Street, Suite 12 Branford, CT 06405

Client Magnet Seminars, LLC

As an Elder Law and Estate Planning Attorney I developed Client Magnet Seminars, LLC to provide the tools needed by attorneys to protect the assets of middle class baby boomers from long term care costs.

Website: <http://www.clientmagnetseminars.com>

Email: markconnellattorney@comcast.net

Phone: (203) 488-5586



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