Home Service Direct Helps Tree Service Company Add $50,000 Worth of Jobs to Its Pipeline in a Month

November 05, 2021

November 05, 2021 -
Huntington Beach, California ? One month after signing a marketing contract with Johnson?s Tree Experts, Home Service Direct has helped the company realize its goal of maintaining a constant supply of jobs. Last month, Home Service Direct helped the tree care company maintain jobs worth over $50,000 in its pipeline.

Describing her experience with Home Service Direct, the head of service booking at Johnson?s Tree Experts, Chantal G. Hazelton, had the following to say, ?Johnson?s Tree Experts gets over 10 leads a day since getting started with Home Service Direct. The company added $50,000 worth of jobs to its pipeline last month. This success comes after doing a lot of business with other internet marketing agencies. This is the first time the company is seeing results like this.?

Before discovering Home Service Direct, Johson?s Tree Experts had reportedly worked with 5 other internet marketing agencies. While the company did enjoy an increase in its number of tree service leads, none of the agencies came close to bringing in 10 leads per day. According to Chantal G. Hazelton, after just one month of working with Home Service Direct, Johnson?s Tree Experts is keeping its employees busy every day of the month.

?Using its special ways,? said Chantal G. Hazelton, ?Home Service Direct can somehow access homeowners who are planning major tree service procedures 10 or 20 days from today. It is the group of homeowners who need tree service procedures in the nearby future that go into the company?s pipeline. Home Service Direct has helped Johnson?s Tree Experts realize that property owners who book tree services early are way more than other marketing agencies had suggested.?

More information here: https://www.pressadvantage.com/story/47561-home-service-direct-helps-tree-removal-company-triple-its-leads-in-a-month

Chantal noted that Home Service Direct filters through all the low-quality tree removal leads to ensure that only high-quality tree leads are in Johnson?s Tree Experts? pipeline. She noted that if the booking office had 100 clients in the pipeline, more than 90 of these clients would always reach out again to remind the company about the upcoming tree maintenance project.

To learn more about Home Service Direct and how it succeeds at boosting tree service leads so quickly, reporters contacted the agency?s head of the marketing department.

?To boost tree service leads for a client,? said the head of marketing at Home Service Direct, ?The agency studies property owners in a specific area to understand the procedure they follow when looking for a tree service company.?

?In San Diego, California,? added the head of marketing, ?where Johnson?s Tree Experts operates, most people use Google and Bing to look for a company that can fix their tree-related issues. To put Johnson?s Tree Experts in front of homeowners who need its services, all the agency had to do was take advantage of search engine optimization (SEO). For the past one month, every time homeowners search for ?tree removal San Diego?, Johnson?s Tree Experts is the first company they see on the results page.?

The head of marketing at Home Service Direct also noted that the marketing agency made it extremely easy for potential customers to reach out to Johnson?s Tree Experts when they found the company?s website in the search results.

?Property owners in San Diego are busy people,? said the Home Service Direct?s head of marketing. ?If they click on a company?s website looking for a way to contact it, their goal is to find the phone number, contact form, and email address without having to scroll around the website. By improving Johnson?s Tree Experts? website to make its contact options easily accessible, Home Service Direct ensured that potential customers aren?t clicking out of the company?s website. Nowadays, over 90% of everyone who clicks on the company?s website contacts its booking office.?

Home Service Direct offices are located at 20122 Bayfront Ln #201, Huntington Beach, CA 92646. The marketing agency, however, can be reached via +1 714-243-8790 and sales@homeservicedirect.net.

###

For more information about Home Service Direct, contact the company here:Home Service DirectDavid Longacre714-243-8790david@homeservicedirect.net20122 Bayfront Ln #201Huntington Beach, CA 92646

Home Service Direct

Home Service Direct is a marketing, SEO, web design, and full-service marketing firm dedicated to helping home service professionals.

Website: https://www.homeservicedirect.net/

Email: david@homeservicedirect.net

Phone: 714-243-8790

