



Wisconsin Lawyers Offering Long Term Care Planning Learn How To Attract Middle Class Baby Boomers

October 26, 2015

October 26, 2015 - PRESSADVANTAGE -

Client Magnet Seminars, LLC, based in Branford, CT, is proud to announce a free video presentation, the "7 Fundamental Principles of Client Attraction", to teach lawyers, who are offering long term care planning in Wisconsin, how to attract middle class baby boomers. The presentation is designed to teach the lawyers how to attract more clients. For retirement planning services, the demographic for these services are the baby boomer generation, so these are the targeted clients. Mark R. Connell, who operates Client Magnet Seminars, is himself an elder law and estate planning attorney, whose law firm has a website at www.markconnellattorney.com.

"The baby boomer generation is retiring by the thousands," says Mark R. Connell. "While most of them are aware of the fact that they need to financially plan their future, some of them forget to consider their need for long term care. Considering the expenses of this type of care, it is actually vital that they have a plan in place if they do not want to become a burden to their loved ones. My free video presentation will show lawyers how to get the word out to these baby boomers so that they can be guided in properly planning their retirement."

The presentation is directed specifically at elder law and estate planning attorneys. These lawyers are

already well-versed in various important estate planning strategies that allow their clients to preserve their legacy while also maintaining a good quality of life, even if they do eventually need long term care. What these attorneys need is to be shown how to attract more clients to their practice.

The lawyers who get access to the presentation will learn about the "7 Fundamental Principles of Client Attraction" and how those principles were used to create the "Client Magnet Seminar System". The free video presentation is available at www.clientmagnetseminars.com. "If you are interested and eager to engage your services at premium prices, then you have come to the right place," adds Mark Connell. "Truth be told, aren't you tired of chasing after clients? You can put a stop to that. Start your journey to a completely different understanding of how you can achieve the freedom and certainty in your law practice that you deserve."

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For more information about Client Magnet Seminars, LLC, contact the company here: Client Magnet Seminars, LLC Mark R. Connell (203) 488-5586 markconnellattorney@comcast.net 420 East Main Street, Suite 12 Branford, CT 06405

Client Magnet Seminars, LLC

As an Elder Law and Estate Planning Attorney I developed Client Magnet Seminars, LLC to provide the tools needed by attorneys to protect the assets of middle class baby boomers from long term care costs.

Website: <http://www.clientmagnetseminars.com>

Email: markconnellattorney@comcast.net

Phone: (203) 488-5586



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