



Kyber Courses Has Introduced Top Five Alternatives to Home Advisor for 2021

November 23, 2021

November 23, 2021 - PRESSADVANTAGE -

Kyber Courses has introduced the top five alternatives to HomeAdvisor for 2021 for those who own a home contracting business. They point out that while HomeAdvisors is a usable online option for getting new business, it is not advisable to use it. While it can provide leads for the contracting business, it hides these leads around paywalls and limits those who can advertise on the HomeAdvisor site to particular income earnings. Thus, Kyber Courses has provided five alternatives for contractors to showcase their contracting services.

More about this can be gleaned from <https://www.kybercourses.com/post/top-5-alternatives-to-homeadvisor-for-2021>.

One of the alternatives to HomeAdvisors is Thumbtack, which is a platform that matches homeowners with local contractors and other professionals. There are actually hundreds of services to choose from on Thumbtack, such as home improvement, wellness, event services, accounting, lessons, and more. While

Thumbtack is not as popular as other platforms, it is beginning to gain popularity as a way to generate leads. Through this platform, a homeowner can post a particular job or service requirement and include appropriate information, and a list of professionals who can do the task is provided. The homeowner will then take a look at the business profiles of the professionals listed and make a decision on whether to ask for a quote from a particular professional. Thumbtack has several advantages, such as: low initial cost for leads; small business friendly service; and different services can be requested. One disadvantage of Thumbtack is that the fact that one still has to pay for leads that don't actually turn into contacts.

Another alternative is eLocal, which is an advertising company that links its users with local business, particularly those that offer home improvement, insurance, financial, medical, and legal services. It has a pricing model that is performance-based, which means that professionals don't have to pay sign-up fees and there are no hidden costs to surprise them. The advantages include the fact that pay per call is available and they offer individualized customer service. One disadvantage is that exclusive leads are expensive.

A third alternative is Phyxter, which is relatively new but very easy to use. It allows a homeowner to hire a particular contractor immediately for an emergency or post home improvement job requests that contractors may be able to bid on. One of the distinguishing features of Phyxter is that contractors don't have to pay to talk with customers. Users will only need to pay for leads that convert. There are no additional marketing or registration costs. Advantages include: free to use quoting and invoicing system; automatic notification provided when quotes are approved; and partnership with Klein Tools that provide 20 percent off for contractors. One disadvantage is that contractors don't have to complete background and credential checks, although users can see if they have done so or not.

Houzz is a fourth alternative that works like social media. Its advantages include the fact that profiles can be created for free, and even allows the addition of photos; and contractors can pay to boost profiles. Disadvantages include the fact that: the customer service provided is not great; and ads are not a surety for sales.

A fifth alternative for HomeAdvisor is NextDoor, which is another platform that is similar to social media. It has several advantages such as: the use of verified names and addresses that prompts trust among the users; users can request and provide recommendations for contractors with testimonials; and contractors can search for homeowners with projects requiring completion. Disadvantages include the fact that: user recommendations not vetted; neighborhood boundaries can be too wide and greetings from neighborhood members can clutter the screen.

Kyber Courses was established to help businesses avoid getting burned when getting the services of inexperienced freelance online marketers. These inexperienced at-home digital marketing agencies have been trying to take advantage of many businesses rushing to get online when the Covid pandemic hit. Kyber

Courses has to goal of stopping this by teaching businesses about proven growth strategies that they call the U5 Method. Their service has a number of distinctive features. Business owners learn at their own pace, track their progress, and get help at every step of the way.

Those who are interested in knowing more about the services provided by Kyber Courses can visit their website at <https://www.kybercourses.com/>, or contact them on the phone or through email.

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Kyber Courses

Most got burned by inexperienced freelancers trying to escape the 9-5 and run an at-home agency.

Kyber Courses was founded to prevent that from continuing to happen.

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