



Leslie J. Dale, Charlotte, NC Realtor, Reaches No. 1 On Amazon Best Seller Lists

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CHARLOTTE, NC ? Leslie J. Dale became an Amazon Bestselling Author with her new book, ?The Essential Guide To Charlotte Real Estate: Insights From Fourteen Local Experts?. The book, published by FA Media Group of Charlotte, reached Number 1 for ?Real Estate Investments?, ?Real Estate Sales? and ?Buying and Selling Homes?. Amazon also ranked the book at Number 2 for ?Real Estate? and ?Mortgages? as well as the Number 1 Hot New Release in multiple categories.

Dale, a Broker and Realtor with RE/MAX Executive Realty in Charlotte, partnered with Linda Beverley, also of RE/MAX Executive Realty, to contribute the chapter on investment properties and property management. Charlotte is one of the fastest growing metro areas in the United States and in recent years has attracted significant attention from both individual and institutional investors.

Dale said, ?Buying rental properties is easy. There are countless books, television shows and seminars readily available that tell you how to do it in a few simple steps; however, making a good investment in real estate is not at all easy. The most important step in making a successful investment is to ?Do The Math?, making sure you properly evaluate the acquisition cost, the cost of initial repairs and renovations, ongoing

costs like management, taxes, insurance and maintenance against the rental revenue to make sure there is a good return on investment.?

Fourteen local real estate experts contributed chapters to ?The Essential Guide To Charlotte Real Estate?, each providing advice in the author?s area of expertise. With thousands of people moving into the region every month, the book will be a resource for newcomers to identify the experts they need to help them find, purchase and finance their ideal property. Existing local homeowners will also find resources and experts providing useful advice for selling their homes, re-financing and improving their properties.

Leslie Johnston Dale is a Broker and Realtor with RE/MAX Executive Realty in Charlotte, NC. She is licensed in both North Carolina and South Carolina. Dale helps investors in the local area as well as out-of-area and international investors with property transactions in the Charlotte area. She also provides property management services. Dale has earned the RE/MAX Hall of Fame Award. Prior to joining RE/MAX, she spent over twenty years in property management and commercial real estate.

?The Essential Guide To Charlotte Real Estate: Insights From Fourteen Local Experts? will be available in a paperback version in late October and is currently is available in the Amazon Kindle Store at <http://www.Amazon.com/dp/B015APTT6U>.

To learn more about Leslie Johnston Dale, visit <http://www.LeslieDale.ReMaxAgent.com>.

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