

Prime Line Packaging Reveals Environmental Initiatives in Custom Bags for Business

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Edison, NJ ? Environmental issues are at the forefront of the retail packaging industry. Governmental bans and customer demands for products that are sensitive to the environment mean packaging manufacturers must develop more ways to offer more options that are reusable, recyclable and eco-friendly. Not to be deterred by the challenges of creating green products that still retain the high-style designs their customers are used to, Prime Line Packaging has created environmental initiatives that meet the standards of environmentalists while appealing to their retail customers.

Prime Line Packaging has taken the utilitarian reusable shopping bag and updated it by using innovative materials in a range of styles that can be enhanced with custom embellishments. The simple grocery store reusable BAG is a thing of the past at Prime Line Packaging as they offer reusable bags in the most sought-after fabrics which complement their customers' brands. High-tech fabrics include mesh, Polypropylene Non-Woven (PPNW), Tyvek, Ethylene Vinyl Acetate (EVA) and Polyethylene Vinyl Acetate (PEVA). They offer natural fabrics such as cotton, linen, bamboo, muslin and jute while fashion-forward bags can be made of velvet, felt and organza. Styles include totes, pouches, fold-a-totes, drawstring bags, AND rope-handled shoppers. Natural fabrics bags may be dyed, washed, and include decorative printing, stitching or embroidery. Reusable Bags are popular with users who wish to help the environment, while retailers love the continuous advertising opportunity they present.

Prime Line Packaging's couture-quality custom paper bags are recyclable and in many cases reusable or may be repurposed. Companies use these Custom Printed Bags as a part of branding programs and often include decorative stitching, ribbon handles, velvet flocking and spot UV. Prime Line offers a range of textured papers in custom colors, specializing in one-of-a-kind looks regardless of the intricacy of the design.

Part of the environmental initiative of Prime Line is being FSC® certified. FSC® establishes the International Standards for responsible forest management. As part of the FSC® community, Prime Line Packaging is supporting the efforts of an organization that has managed the reforestation efforts of over 200 million acres in more than 70 countries.

About Prime Line Packaging

Prime Line Packaging is a third-generation family-owned business, specializing in custom retail packaging. Their vast knowledge and experience in the packaging industry helps keep them on the forefront of packaging technology, innovation and trends, while keeping their prices competitive. In addition to custom designed and printed bags, Prime Line Packaging offers custom boxes, e-commerce supplies, and packaging accessories.

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