



Get Visible to Launch Google My Business and Bing Listing Maintenance Service

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Get Visible, a digital marketing agency based in Phoenix, AZ, is happy to announce their Google and Bing listing maintenance service. An early bird special is scheduled for December 2021, and the service will launch in January 2022. This is important because maintaining a business? Google My Business (GMB) and Bing listing is a vital step to success in local search rankings. With his business listing, it is possible to manage the company?s appearance when shown on search results. These business profiles appear in Maps and also in the local search results that can result in increased traffic and business.

Jason Ciment, CEO of Get Visible, says, ?If you have a website that depends on local business, improving your national search engine rankings won?t help you much. Your goal needs to be for your website to become visible to the community around you. This is why local rankings matter so much. Local SEO rankings are about much more than just ranking your physical address. We will work on optimizing your website speed, meta-tags, header tags, title tags, Google analytics, Google webmaster errors, backlinks, internal links, and other factors that affect your Bing and Google 3-pack Map listings and regular search engine rankings. And now, we are launching a new Google and Bing listing maintenance service. Those who are interested in knowing more about this can contact us.?

The new service for Google/ Bing Listing will have several components. For GMB, these include: claiming or creating a GMB listing; verifying the listing to prove that it is for legitimate business; setting up of users with proper access to the business? account; optimization of business information, such as name, address, telephone number, office hours, categories, etc.; addition of pictures, videos, and virtual tours; addition of products, services or menus as appropriate; pre-population of Q&A on the listing; setting up of a welcome offer and regular use of Google Posts; possible enabling of Google Assistant and/or direct messaging; encouraging, monitoring, and responding to reviews; updating the listing regularly; provision of support for GMB problems, questions, or suspensions; and more.

The local SEO services offered by Get Visible has a number of elements. These include local citations, website content audit, meta tag audit, online reputation review, link structure audit, website speed audit, backlink review, Google Analytics audit, and local schema audit. At present, they have six categories regarding local SEO deliverables: geo-targeting, geo-targeted images, competitor review, backlink growth, address citations, and content marketing. Geo-targeting means the business address and website are listed for keyword searches conducted for relevant cities and neighborhoods. Geo-targeted images are pictures that are added to the GMB profile, and these include longitude and latitude information embedded in the files. Competitor review means they will assess what can be learned from competitors who are effective in their online marketing.

They will focus on making the business more visible in the local community. This includes building up the business? local profile, getting the office address attached to the business?s brand, and getting the business ranked in the community, city, and state. Specifically, they will obtain more citation listings for the business; validate the business? NAP consistency; optimize the website for SEO, and verify the schema coding of the business? website.

Founded in 2008, Get Visible is made up of a team of experienced professionals who put clients first before profit or revenue. They are focused on being effective, consistent, authentic, and reliable. Their services include website development and hosting, search engine rankings; online reputation management; digital advertising; and social media visibility and engagement on social media sites.

Those who are interested in the new GMB and Bing listing service and search engine optimization services offered by Get Visible can check out their website or contact them on the phone or through email. They are open from 8:30 am to 5:00 pm, from Monday to Thursday, and from 8:30 am to 4:00 pm on Fridays.

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For more information about Get Visible, contact the company here: Get Visible Jason Ciment (877) 736-4050
jason@getvisible.com 20860 N Tatum Blvd. Phoenix AZ, 85050

Get Visible

Digital marketing firm that specializes in websites, SEO, social media, and website design

Website: <https://www.getvisible.com/>

Email: jason@getvisible.com

Phone: (877) 736-4050



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