



## Jacobs the Jewellers Talks Caring For Diamonds

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London, UK - Engagement season is underway and with the holiday season, expected to see many pop the question. Knowing that a diamond ring is forever, Jacobs the Jeweller ([www.jacobsthejewellers.com](http://www.jacobsthejewellers.com)) is seeking to educate those on the receiving end of this investment. A new blog post entitled 'Caring for Diamond Jewellery' was just published with further details and tips for keeping the shine.

The article details how Jacobs the Jeweller recommends that 'at home, a soft toothbrush and some warm soapy water will remove most hand creams, dirt and general mess from one's jewellery. A polishing cloth (which they have in the shop) will then help to polish any exposed metal work'.

The blog article further describes how they 'have some tools and machinery in the store that allows them to finish to a professional standard and how they'd be happy to quote the owner for this. Their typical prices will start from around £45 and they'll always guide ring owners through and advise them honestly and with options if available'.

Jacobs the Jewellers customers who have purchased their jewellery, engagement ring, or wedding rings from them, will always be given a quick valet clean with their compliments in store while allowing a couple of hours with which to organise though there is a nominal charge for a full restoration.

Lastly, they are available to resize rings to insure they fit properly as most rings are sized large in order to fit over a knuckle and they are also available to review the settings to insure they are not coming loose. Often it should be noted that a claw setting can come loose.

To read the article, visit [www.jacobsthejewellers.com](http://www.jacobsthejewellers.com).

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For more information about Jacobs The Jeweller, contact the company here: Jacobs The Jeweller Adam  
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## Jacobs The Jeweller

*Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.*

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