



Financial Provider Bravafi Expands Service Area To Offer Financial Assistance To Residents In Lexington, KY

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Financial services provider Bravafi has expanded its service to Lexington, KY. The company provides bespoke financial products that help out individuals and families that are struggling to make ends meet. Readers can go [here](#) to find out more about the services that the company offers.

Lexington, the seat of Fayette County, is called the Horse Capital of the World due to the fact that the city has more than 450 horse farms. The Kentucky Horse Park is a beloved tourist attraction spread over more than 1000 acres. Horse racing at Keeneland Race Course and the Red Mile attracts enthusiasts from all over the country and the world.

The culturally significant city saw its fair share of coronavirus infections over the last two years. Fayette County witnessed around 54000 cases of coronavirus since the start of the pandemic. It also suffered from around 450 deaths in the same time span, placing it at the second position behind Jefferson County in the Bluegrass state. The cases in Kentucky peaked around October 2020 and January 2021 and the third wave began hitting the state in August 2021.

Since April 2020, the state and county officials have been putting their best foot forward to deal with the sudden spike in cases that have been hitting the region in waves. In April 2020, Mayor Linda Gorton announced that a 400-bed hospital would be built in Kentucky's Nutter Field House. In November 2020, Governor Andy Beshear halted indoor dining services and schools were instructed to revert to online schooling. In January 2021, the state was left wanting vaccines which saw little supply due to the manufacturers not being able to keep up with demand.

Though vaccination rates increased significantly as the year went on and supply increased, the rise of misinformation on social media kept the numbers from reaching their full potential. In August 2021, doctors from major healthcare providers in Lexington such as the University of Kentucky hospital, CHI Saint Joseph Health, and Baptist Health issued a statement airing out their frustrations with the sorry state of affairs surrounding the anti-vax movement.

Like the rest of the county, the coronavirus hit the state's employment numbers hard as they dropped a whopping 14.5% from March 2020 to April 2020. Though a majority of those lost jobs were regained by August 2020, the state has yet to reach the employment numbers seen at the end of March 2020. Since August 2020, there has been a mere 2% increase in employment with still a long way to go before the state can definitively say that it has fully recovered from the effects of the pandemic.

Along with the city's residents who were left scrambling for sources of income, once established businesses closed due to a lack of worker mobility and foot traffic, the city's cultural landscape also felt the ramifications of the shutdowns. The parts of the economy that were dependent on tourism, leisure, and hospitality were hit the most. One of the city's major local events, the Kentucky Derby, which takes place every year on the first Saturday of May, was rescheduled to September 2020. The effect of the coronavirus pandemic was also felt all through 2021. For instance, the Lexington Pride Festival which was scheduled for September 25, 2021, was postponed to June 2022.

Bravafi - Lexington is expressing solidarity with those who lost their income source due to the pandemic and is offering them crucial financial services as a way to lend a helping hand. The company can disburse funds up to \$50,000 to those who qualify. The application process is simple and fully online. The company offers competitive rates and even helps those who have bad credit.

A spokesperson for the company talks about its expansion to Lexington, KY, by saying, "We realize the importance of covering more areas because people all over the world are experiencing financial hardships unlike ever before. We want to be of service to as many people as we can to help in these hard times."

Readers can visit Bravafi - Lexington on its website or contact them on the phone number (859) 407-4067.

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For more information about Bravafi - Lexington, contact the company here: Bravafi - Lexington (859) 407-4067
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Bravafi - Lexington

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